

Your Selected Opportunities, All in One Basket.

Invest in ICICI Prudential Multi-Asset Active FOF

NFO DATES June 30, 2026 to July 14, 2026

EQUITY

DEBT

METALS*

*Metals shall include Gold/ Silver ETFs only and asset allocation will be as per SID.

ICICI Prudential Mutual Fund, Registration No.: MF/003/93/6

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



Big or Small, every block matters...

A Portfolio is like building blocks

Every piece has a purpose

GOLD

The roof that can shield the home in uncertain times.



DEBT

The foundation that provides relative stability and supports the entire structure.



EQUITY

The building blocks that can drive growth and create long-term wealth



SILVER

The windows that can let in opportunities and may bring clarity to the journey.



Different roles. Different strengths.

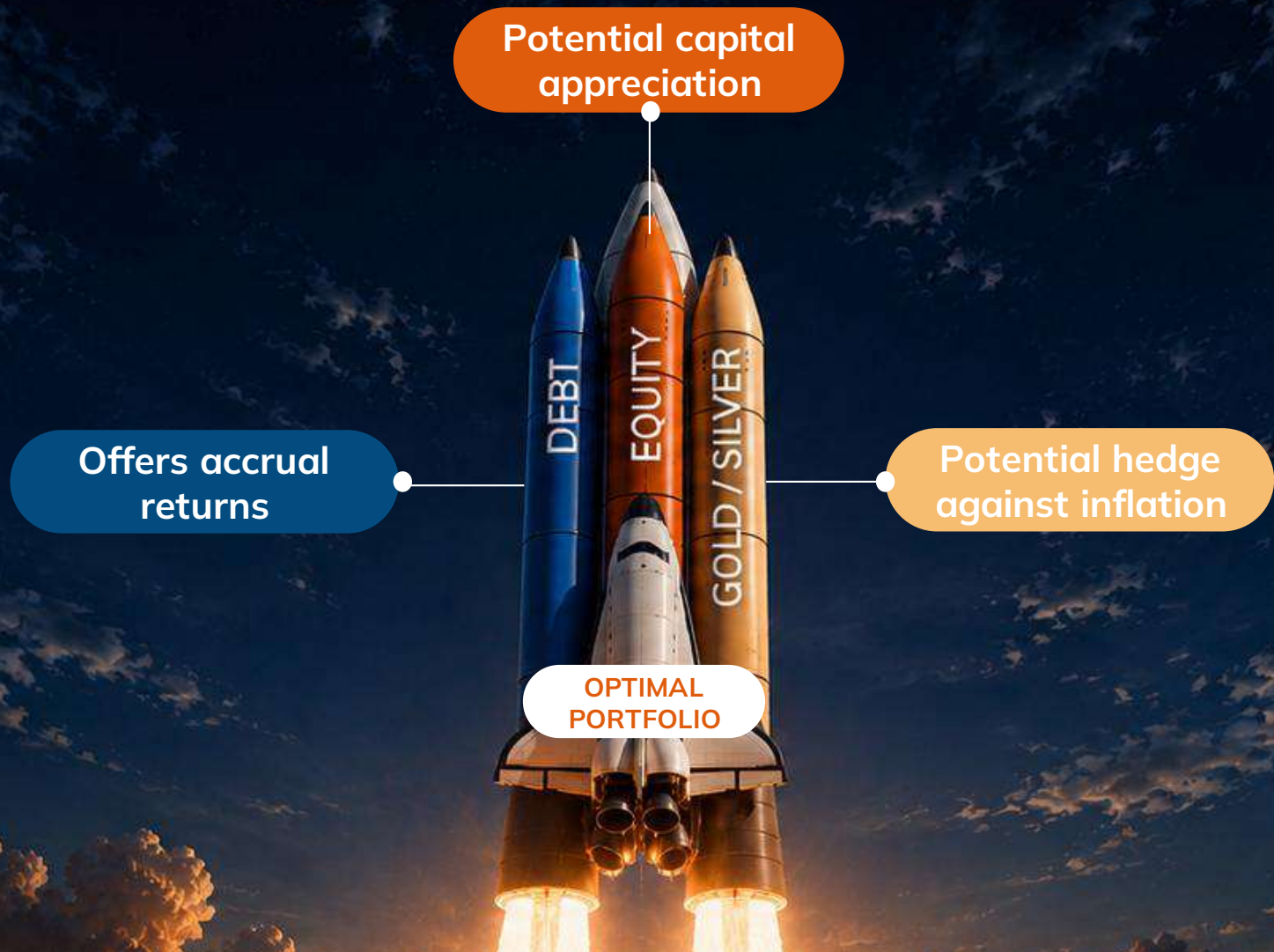


Asset Class performance – Cyclical & Unpredictable

Time Period	BSE Sensex Returns (%)	CRISIL Composite Bond Fund Index Returns (%)	Gold Returns (%)
2025	13.5	6.9	74.7
2024	8.2	9.1	20.6
2023	18.7	7.3	15.4
2022	4.4	2.5	13.9
2021	22	3.4	-4.2
2020	15.8	12.0	28
2019	14.4	10.9	23.8
2018	5.9	5.9	7.9
2017	27.9	4.7	5.1
2016	1.9	12.8	11.3
2015	-5.0	8.6	-6.6
2014	29.9	14.3	-7.9
2013	9.0	3.6	-4.5
2012	25.7	9.3	12.3
2011	-24.6	6.9	31.7
2010	17.4	4.9	23.2
2009	81.0	3.5	24.2
2008	-52.4	8.8	26.1

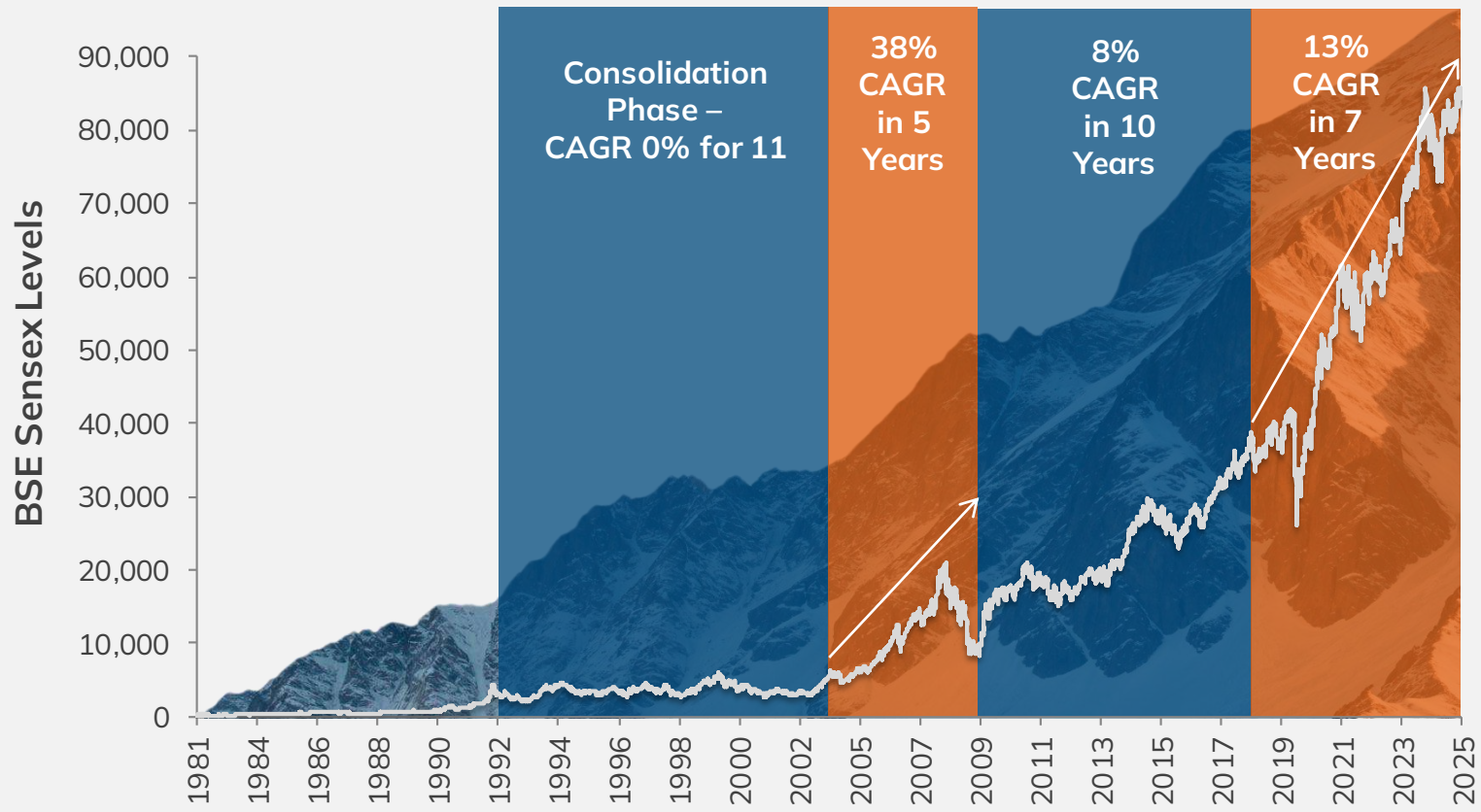
Source: MFI Explorer; Calendar year returns. Past performance may or may not be sustained in future. Returns mentioned are in absolute terms. Data as on December 31, 2025. For calculating returns of Gold, MCX prices are considered. Green colour represents best value and red colour represents worst value

Why Asset Allocation is Important?





Equity Performance – Wealth Creation



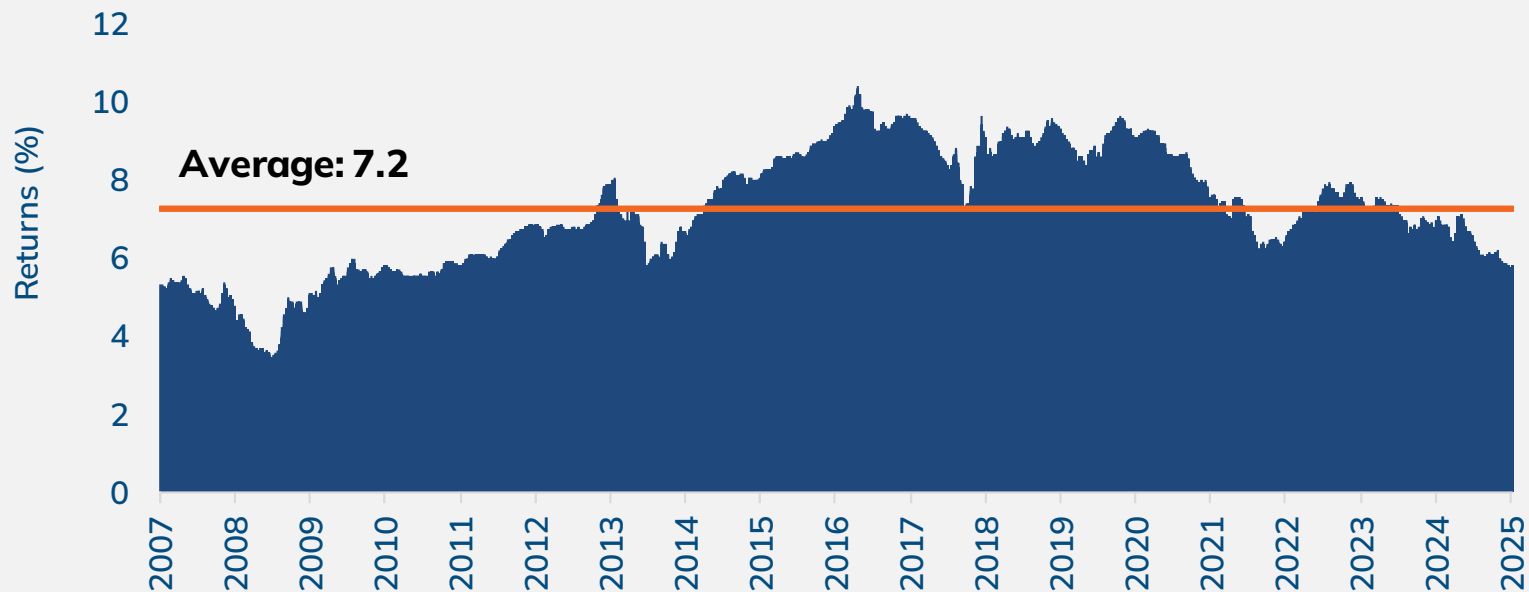
Equity, in your portfolio, can play the role of wealth creator but also goes through phases of consolidation and growth during the process of wealth creation

Source: BSE India; Data as on Dec 31, 2025. Past performance may or may not sustain in future



Past Debt Performance – Relative Stability

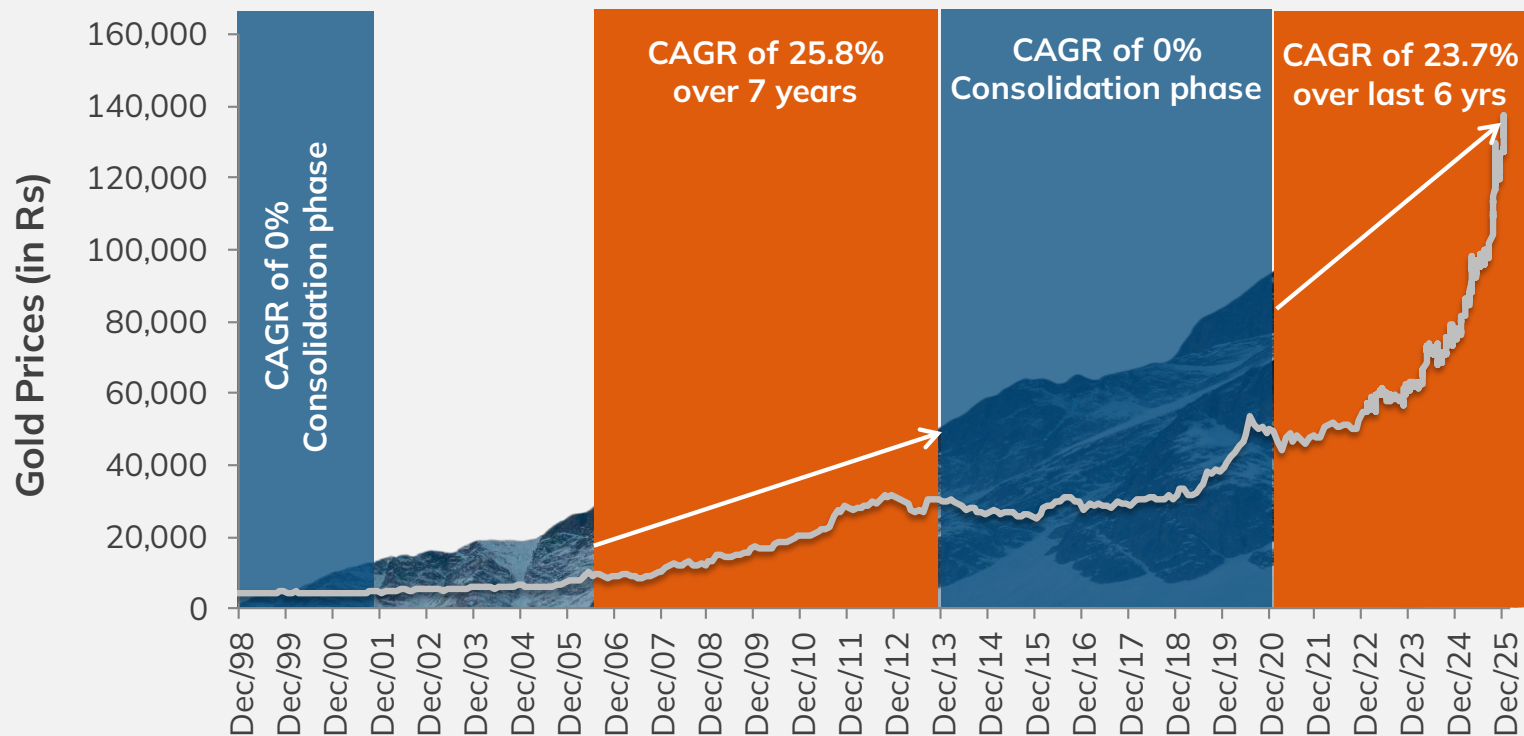
CRISIL Composite Bond Fund Index -
5-Year Rolling Returns (%)



Debt aims to offer relative stability to your portfolio and can provide opportunities for consistent returns over a longer time horizon



Gold Performance



Gold, which also comes with its phases of consolidation and growth, can act as a potential hedge and may help in protecting your portfolio against inflation and global risks



Presenting

ICICI Prudential Multi-Asset Active FOF

(An open ended fund of funds scheme investing predominantly in units of active equity oriented schemes, debt oriented schemes and Gold ETFs/Silver ETFs)



About ICICI Prudential Multi-Asset Active FOF



This Scheme aims to get a good balance of Equity, Debt & Gold/Silver based on market conditions and relative attractiveness of asset classes over each other



30-80%

Units of active Equity oriented schemes



10-60%

Units of active Debt oriented schemes



10-30%

Units of Gold ETFs and/or Silver ETFs



Scheme Taxation

Debt Funds

Scheme

Equity Funds

Long Term
Capital Gains

Tax slab rate

12.5%

12.5%

Holding
Period

NA

24 Months

12 Months

Short Term
Capital Gains

Tax Slab Rate

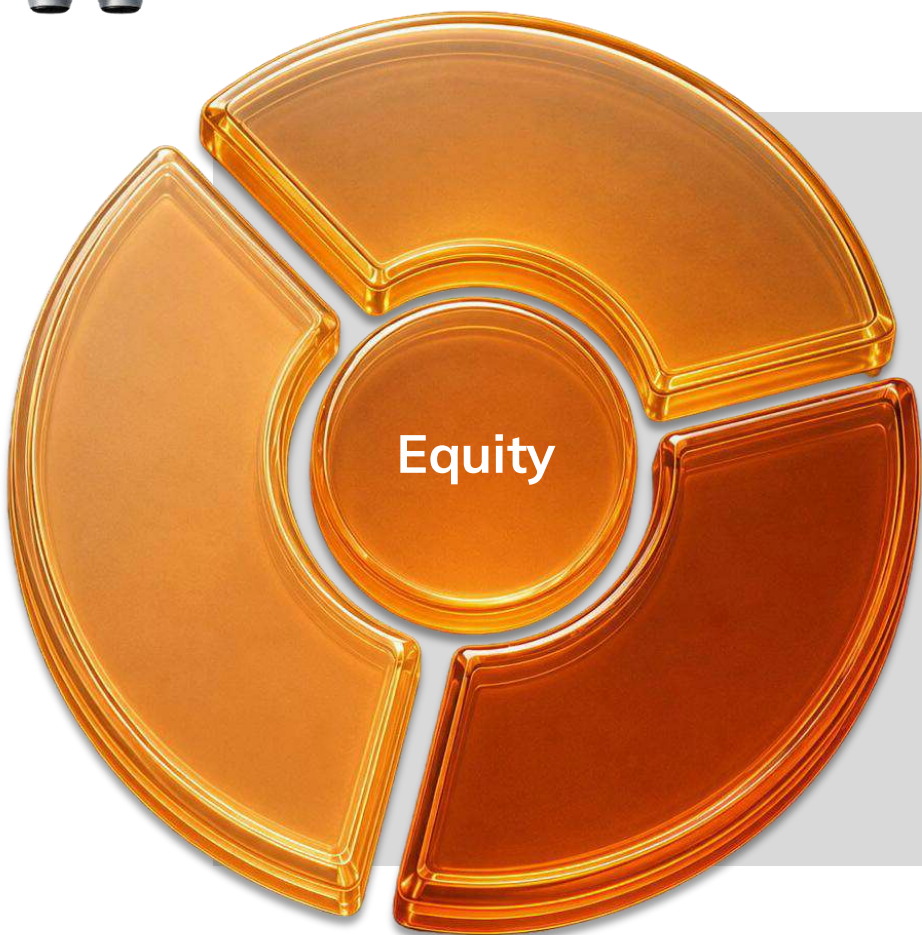
Tax Slab Rate

20.0%





Equity Allocation



Top-down approach i.e. Macro view followed by domestic economy view



In-house investment models and framework

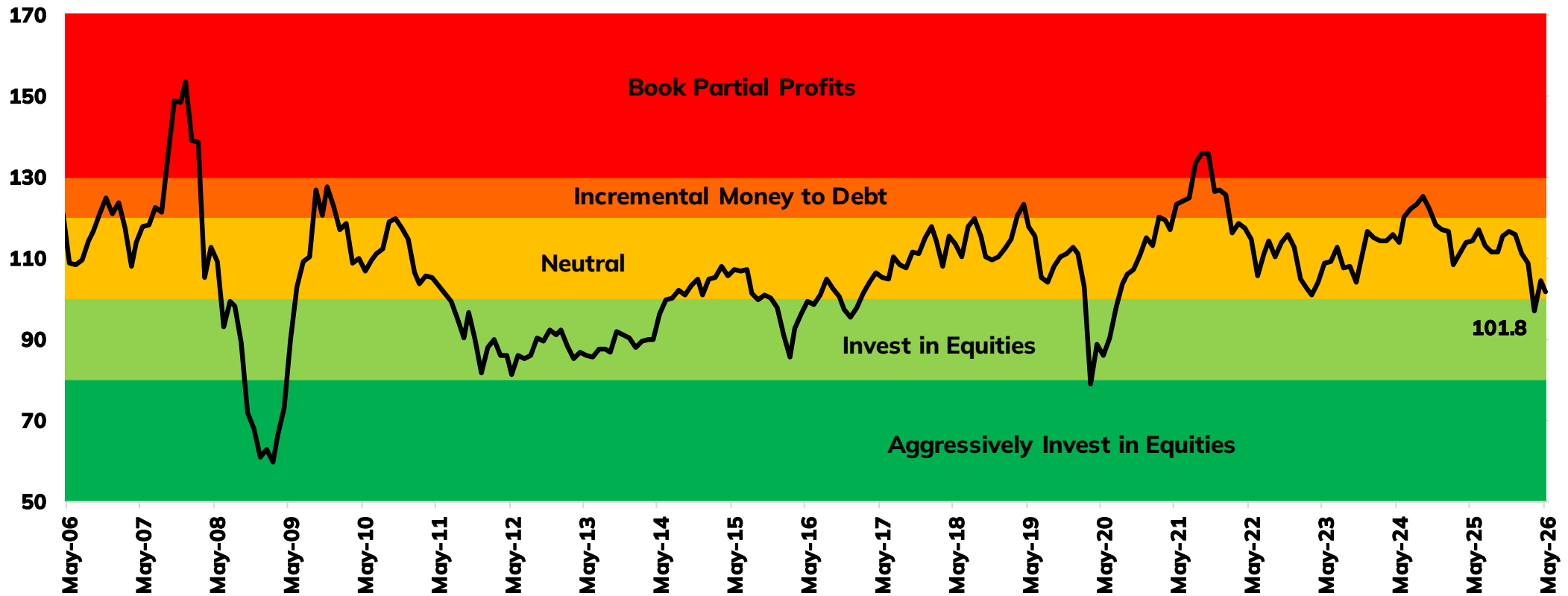


Mix of sectoral, thematic & market cap based schemes basis view on the overall economy



Equity Allocation – Valuation Model

Allocation to underlying equity schemes would be based on in-house Equity Valuation Index, a tool that gauges overall market valuations



Data as on May 31, 2026 has been considered. Equity Valuation Index (EVI) is a proprietary model of ICICI Prudential AMC Ltd. (the AMC) used for assessing overall equity market valuations. The AMC may also use this model for other facilities/features offered by the AMC. Equity Valuation index is calculated by assigning equal weights to Price-to-Earnings (PE), Price-to-Book (PB), G-Sec*PE and Market Cap to GDP ratio any other factor which the AMC may add/delete from time to time. G-Sec – Government Securities. GDP – Gross Domestic Product.

Equity Allocation – Investment Philosophy



Selection

Continuous evaluation of growth trends, interest rate cycles, inflation patterns, earnings momentum, and sector valuations to identify phases such as Expansion, Early Recovery, Late Cycle or Slowdowns.



Assignment

Capital is deployed toward sectors / market caps where risk-reward is favorable, not those driven by recent performance.

SMART



Taxation*

Internal switch between underlying schemes do not attract capital gains tax



Moving

Based on market cycle and valuations, opportunities across sectors / themes / market caps are identified



Right Time

Entry / Exit in a sector / market cap is based on Fund Manager conviction

The Acronym “SMART” denotes only the overall investment approach of the Scheme. The above factors are not exhaustive. The Asset Allocation and investment strategy will be as per the Scheme Information Document. The Scheme may or may not consider the above factors in future. The views explained herein are not to be construed as futuristic strategy of the scheme. *For more details related to taxation, consult your tax advisor.

Equity Allocation – Investment Philosophy



Macro Economic Trends will be monitored



Based on it, underlying sectors / market caps will be identified



Finally, the underlying scheme weightages are decided



Respective schemes will be identified



Periodic monitoring and active management as per the current macros & valuations



The above parameters are not exhaustive and also may change depending on market conditions. Please refer to the SID for investment pattern, strategy and risk factors. The asset allocation and investment strategy will be as per Scheme Information Document. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the Scheme. The views explained herein are not to be construed as futuristic strategy of the scheme.



Debt Allocation

Allocation to underlying debt schemes would be managed basis opportunities across Duration & Credit spectrum

**D
E
B
T**

Duration



Accrual



Commodity Allocation

Within the commodity allocation, exposure to gold* & silver can be dynamically managed using driver linked signals aligned with the prevailing macroeconomic regime

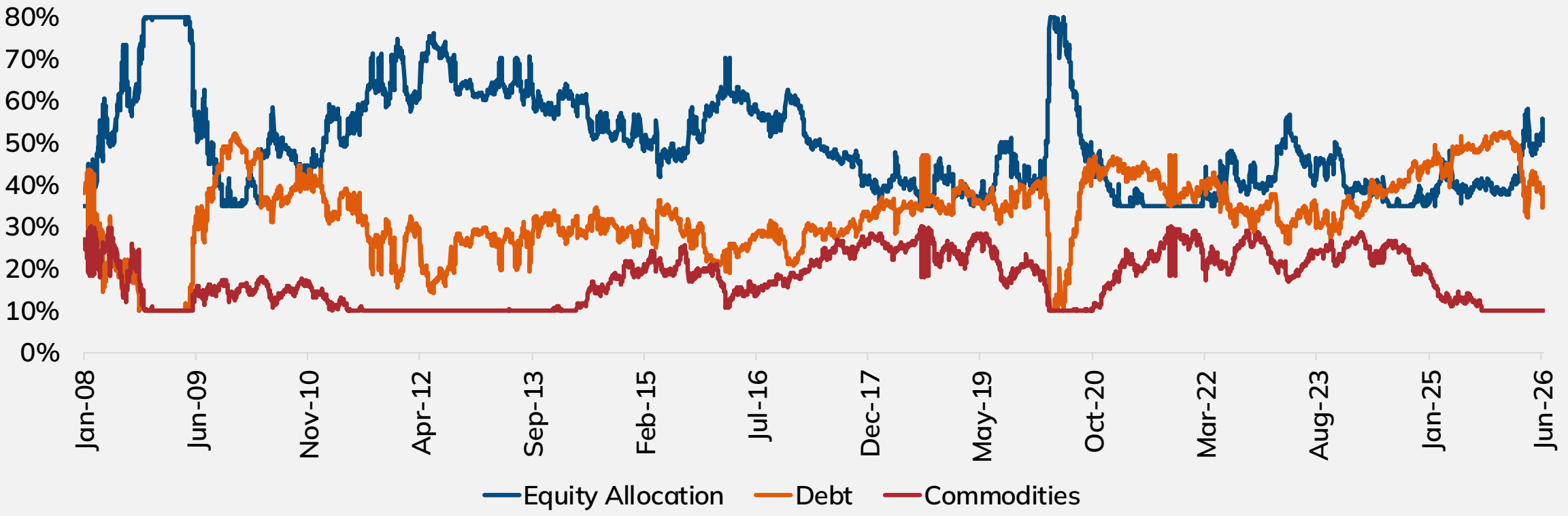


COMMODITY	PRIMARY DRIVER	KEY SIGNAL	PREFERRED REGIME
Gold	Real interest rates, USD, safe haven demand, US fiscal balance	Real US G-Sec yield (10Y – CPI); DXY direction	Stagflation / Slowdown / High uncertainty
Silver	Industrial demand + precious metal cycle	Gold-Silver ratio; industrial PMI	Early recovery/ high uncertainty

*The AMC shall evaluate the market situation while taking exposure towards Gold/Silver ETF. Considering the current market conditions, the exposure towards Gold ETF will be restricted at 5% of the AUM and the same shall be reviewed from time to time. CPI – Consumer Price Index, DXY – Dollar Index, USD – US Dollar. The above table is for illustration purpose only and does not constitute as an investment advice. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the Scheme. The asset allocation and investment strategy will be as per the Scheme Information Document.



Historical Allocation based on in-house model

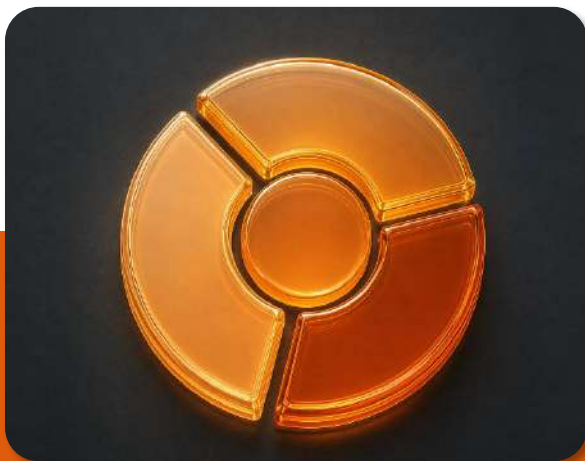


Data as on Jun 15, 2026. The above chart is for reference purpose only and shall not be construed as actual level of Allocation. Please note that commodities allocation includes gold & silver. The model mentioned above is developed in house and is not exhaustive. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the Scheme. The asset allocation and investment strategy will be as per the Scheme Information Document.



Why invest in ICICI Prudential Multi-Asset Active FOF now ?

Equity



India's structural story remains intact and long-term equity investing may help in wealth creation journey

Fixed income



Providing relatively stable income and acting as a buffer against market volatility

Gold / Silver



Gold/Silver may act as a potential hedge against high inflation and geo-political uncertainties

Thus, allocation across multiple asset classes may be beneficial for long term wealth creation



Our experience in managing Fund of Funds (FOF) schemes

ICICI Prudential Mutual Fund currently manages ~Rs. 60,000 Crs in Fund of Funds category

Extensive basket of 18 schemes across equity, debt & commodities



Schemes with flexibility to move across asset classes through underlying schemes



Overall FOF
AUM managed
~60,000 Crs

Schemes with flexibility to move across sectors through underlying schemes



Schemes with flexibility to move across market cap through underlying schemes





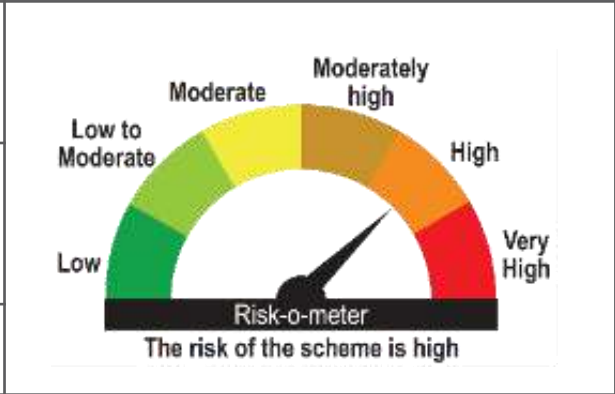
Portfolio Features

Name of the Scheme	ICICI Prudential Multi-Asset Active FOF
Type of Scheme	An open ended fund of funds scheme investing predominantly in units of active equity oriented schemes, debt oriented schemes and Gold ETFs/Silver ETFs
Plans	ICICI Prudential Multi-Asset Active FOF -Direct Plan ICICI Prudential Multi-Asset Active FOF – Regular Plan
Options	Growth
Minimum Application Amount	Rs. 1,000/- plus in multiple of Re.1
Minimum Additional Application Amount	Rs. 1,000/- plus in multiple of Re.1
Minimum Redemption Amount	Any Amount
Entry Load	Not applicable
Exit Load	<p>NIL - If units purchased or switched in from another scheme of the Fund are redeemed or switched out upto 30% of the units (the limit) purchased or switched within 1 year from the date of allotment</p> <p>1% of the applicable NAV - If units purchased or switched in from another scheme of the Fund are redeemed or switched out in excess of the limit within 1 Year from the date of allotment</p> <p>NIL - If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 1 Year from the date of allotment.</p>
Benchmark Index	55% Nifty 200 TRI + 35% NIFTY Composite Debt Index + 7% Domestic Price of Gold + 3% Domestic Price of Silver
SIP / SWP / STP	Available
Fund Managers	Mr. Dharmesh Kakkad, Mr. Manish Banthia, Mr. Akhil Kakkar, Ms. Sharmila D’silva, Mr. Gaurav Chikane
NFO Dates	June 30, 2026 to July 14, 2026



Riskometer

ICICI Prudential Multi-Asset Active FOF (An open ended fund of funds scheme investing predominantly in units of active equity oriented schemes, debt oriented schemes and Gold ETFs/Silver ETFs) is suitable for investors who are seeking*:
<ul style="list-style-type: none">• Long term wealth creation• An open ended fund of funds scheme investing predominantly in units of active Equity oriented schemes, Debt oriented schemes and Gold ETFs/Silver ETFs
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



It may be noted that the scheme risk-o-meter specified above is based on the internal assessment of the scheme characteristics and may vary post NFO when the actual investments are made. The same shall be updated on ongoing basis in accordance with clause 6.16 of the SEBI Master Circular on Mutual Funds dated March 20, 2026 (the Master Circular).



Disclaimer

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

All figures and other data given in this document are dated as of May 31, 2026 unless stated otherwise. The same may or may not be relevant at a future date. The AMC takes no responsibility of updating any data/information in this material from time to time. The information shall not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Prudential Asset Management Company Limited. Prospective investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund. The visuals in this presentation includes AI-generated content, including synthetic human faces. The characters displayed are not real individuals and are created using artificial intelligence. No endorsement or likeness of a real person is implied.

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Investors may please note that they will be bearing the recurring expenses of the relevant fund of funds scheme in addition to the expenses of the underlying schemes in which the fund of funds scheme makes investment.