



Choose companies rooted in quality

Invest in 'Quality'* 50 companies
from the Nifty 500 Index

Axis Nifty500 Quality 50 Index Fund
NFO PERIOD: 21st Aug to 4th Sep 2025

Higher Return on Equity

Lower Debt-to-Equity Ratio

Stable Earnings Growth

Above are the stock selection criteria for Nifty500 Quality 50 Index

* Quality – As defined under Nifty500 Quality 50 Index methodology

 **AXIS MUTUAL FUND**

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Axis Nifty500 Quality 50 Index Fund

Scheme Details



Axis Nifty500 Quality 50 Index

Scheme Details



Type of Scheme

An open-ended scheme tracking NIFTY500 Quality 50 TRI



Inception Date

To be announced

NFO Dates –

Open 21st Aug 2025

Closes 4th Sep 2025



Minimum Investment

During NFO: Rs 100 & In multiples of Rs.1/- thereafter

Ongoing basis: Rs 100 & In multiples of Rs.1/- thereafter



Investment Objective

To provide returns before expenses that closely corresponds to the total returns of the NIFTY500 Quality 50 TRI subject to tracking errors. There is no assurance that the investment objective of the scheme will be achieved.



Entry Load

NA

Exit Load

a). If redeemed within 15 days from the date of allotment: 0.25%

b). If redeemed after 15 days from the date of allotment: Nil



Fund Manager

• Mr. Karthik Kumar



AUM (In Cr)

NA as NFO period



Total Expense Ratio

Direct – To be announced


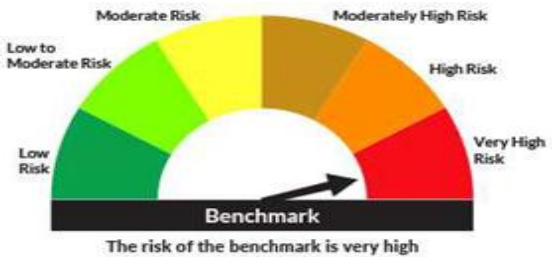
Regular - To be announced



Benchmark

Nifty500 Quality 50 TRI

Product Label

This product is suitable for investors who are seeking*:	Scheme Risk-o-meter	Benchmark Risk-o-meter
<ul style="list-style-type: none">• Long term wealth creation solution• An index fund that seeks to track returns by investing in a constituents of Nifty500 Quality 50 Index and aims to achieve returns of the stated total return index, subject to tracking error.		

Investors should consult their financial advisors if in doubt about whether the product is suitable for them. The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made

Introduction to Quality in Investing



What is Quality in Investing?

- An investment designed to provide exposure to companies with long-lasting business models and enduring competitive advantages.



Commonly used Quality parameters are –

1. Higher return on equity
2. Lower borrowing (debt to equity ratio)
3. Earning growth stability

Lead to



Resilience during downturn



Historical outperformance

When constructing your dream home, you would opt for high-quality materials like cement, steel, plumbing, and electrical components to safeguard against potential disasters.

Quality investment offers the same philosophy of choosing ingredients to build your portfolio.

Why consider **Quality** in your portfolio?

Historically, quality has delivered sustained outperformance while carrying lower risk

- High-quality companies are **better equipped to withstand economic downturns and recover faster** when markets stabilize

Covid-19 Pandemic	Nifty 50 - TRI	Nifty500 Quality 50 - TRI
(A) Correction (19-Feb-20 to 23-Mar-20)	-37.1%	-31.0%
(B) Recovery* (23-Mar-20 to 31-Mar-21)	95.0%	86.9%
(A & B) Correction and Recovery (19-Feb-20 to 31-Mar-21)	22.7%	29.0%

The above returns are Absolute returns

- Quality stocks have **historically outperformed broader indices**

CAGR	Nifty 50 - TRI	Nifty 500 Quality 50- TRI
5 Year	18.9%	22.2%
10 Year	12.6%	13.9%
15 Year	12.1%	15.6%

The above return are Annualised returns

Nifty500 Quality 50 Index

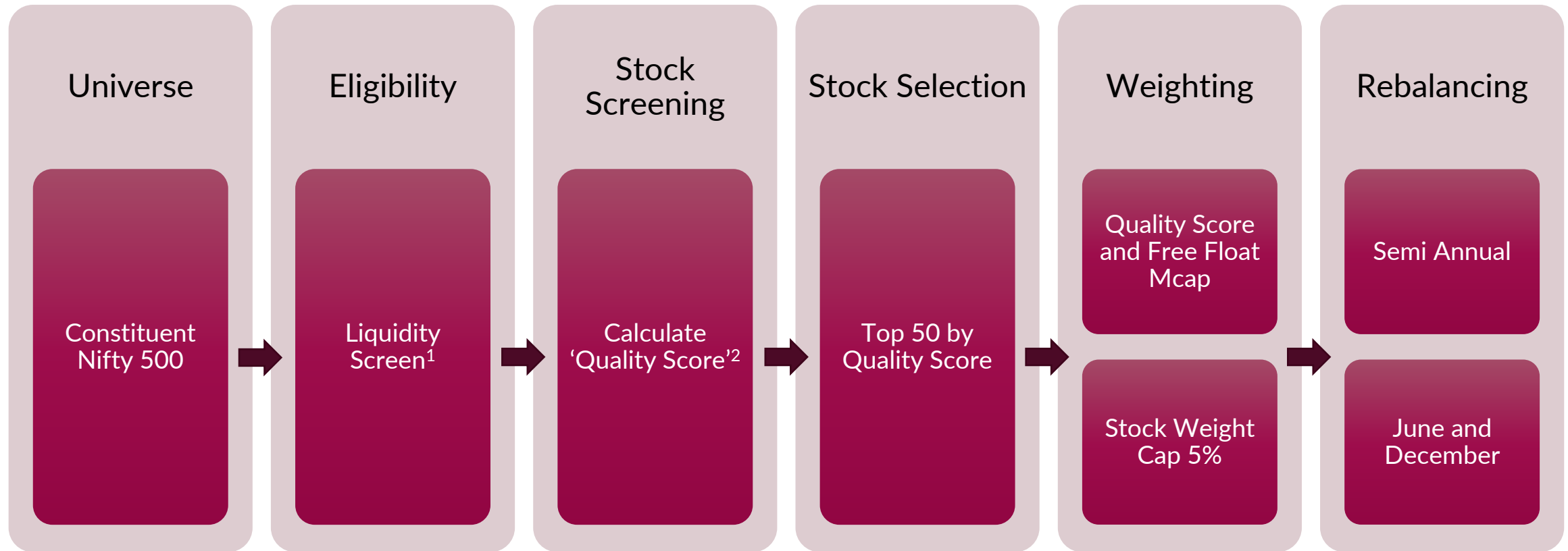
Deep Dive

 **AXIS ASSET MANAGEMENT**



Index Methodology

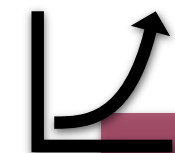
Brief Snapshot



1 Liquidity Screen - Bottom 10 percentile stocks based on 6-month average daily turnover and Turnover ratio within the universe are ineligible for inclusion in the index.

2 Quality score - It is calculated basis of return on equity (ROE), debt-to-equity (D/E) ratio and EPS growth variability in the previous 5 years with equal weight to each parameter. Kindly note for financial services only ROE & EPS growth variability is considered.

Understanding Quality Parameters



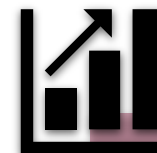
ROE

- It shows how efficiently equity is being used to generate profits
- **Higher the better**



Leverage Ratio

- Reflects how a company is financing its growth
- **Lower the better**



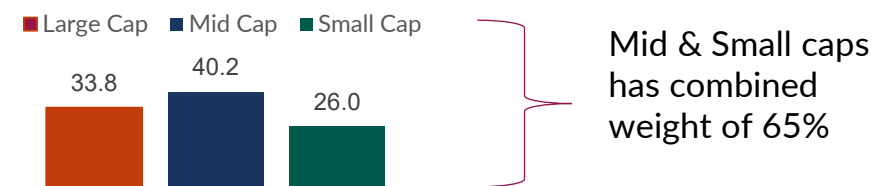
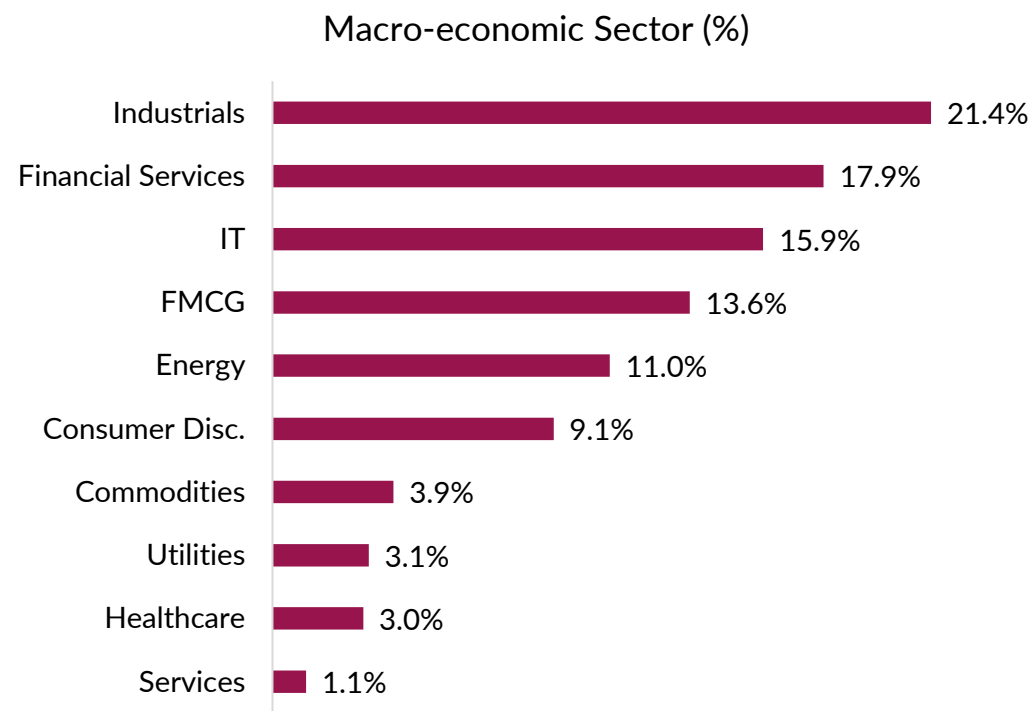
EPS Stability

- Evaluates the consistency of earnings per share
- **Higher the better**

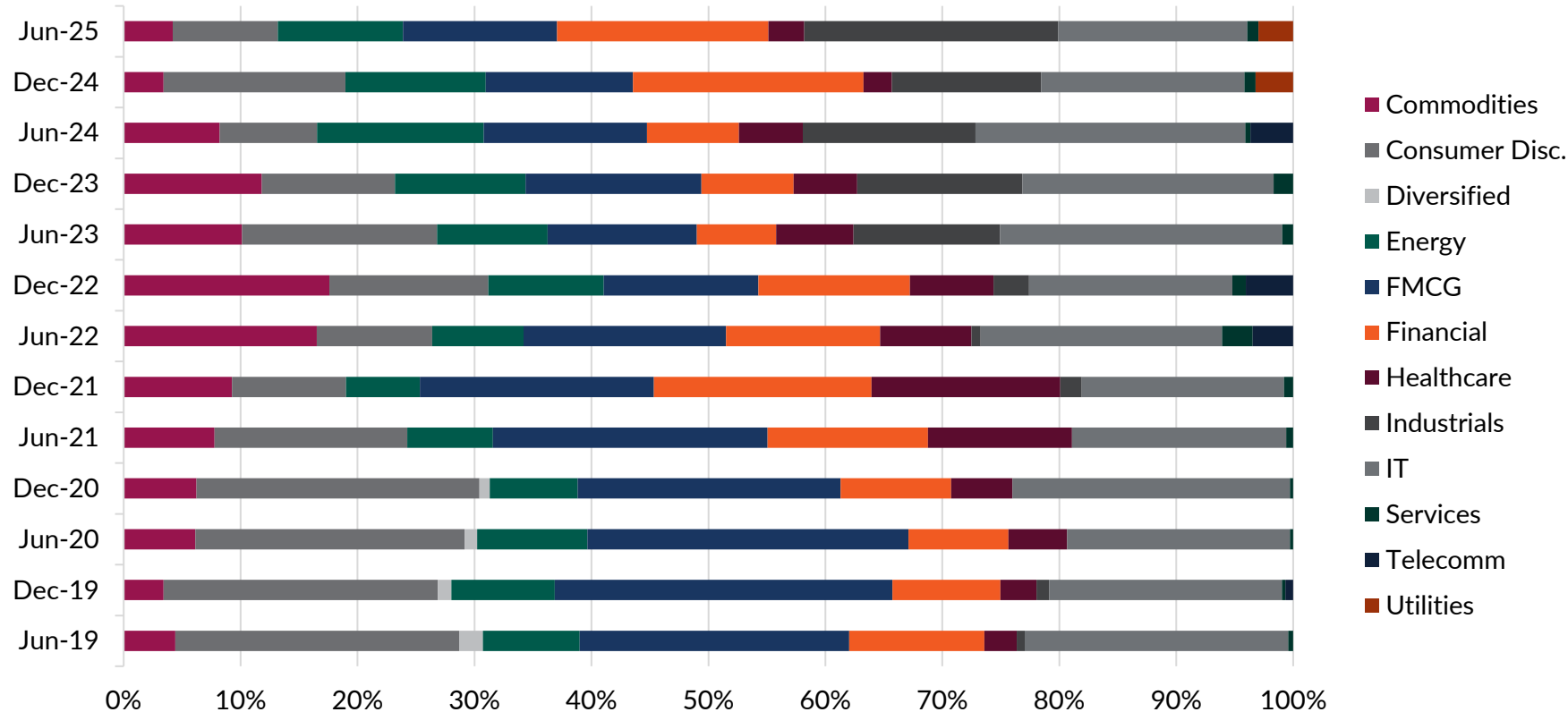
Index Composition

Offers diversification across stocks, sectors and sizes

Top 10 Stock Name	Index Weight (%)	Macro-economic Sector
Coal India Ltd.	4.5	Energy
Bharat Electronics Ltd.	4.4	Industrials
Britannia Industries Ltd.	4.3	FMCG
Colgate Palmolive (India) Ltd.	3.6	FMCG
Bajaj Auto Ltd.	3.6	Consumer Disc
Suzlon Energy Ltd.	3.2	Industrials
HDFC Asset Management Company Ltd.	3.2	Financial Services
Adani Power Ltd.	3.1	Utilities
Bharat Petroleum Corporation Ltd.	3.1	Energy
CG Power And Industrial Solutions Ltd.	2.7	Industrials
Total	35.7	



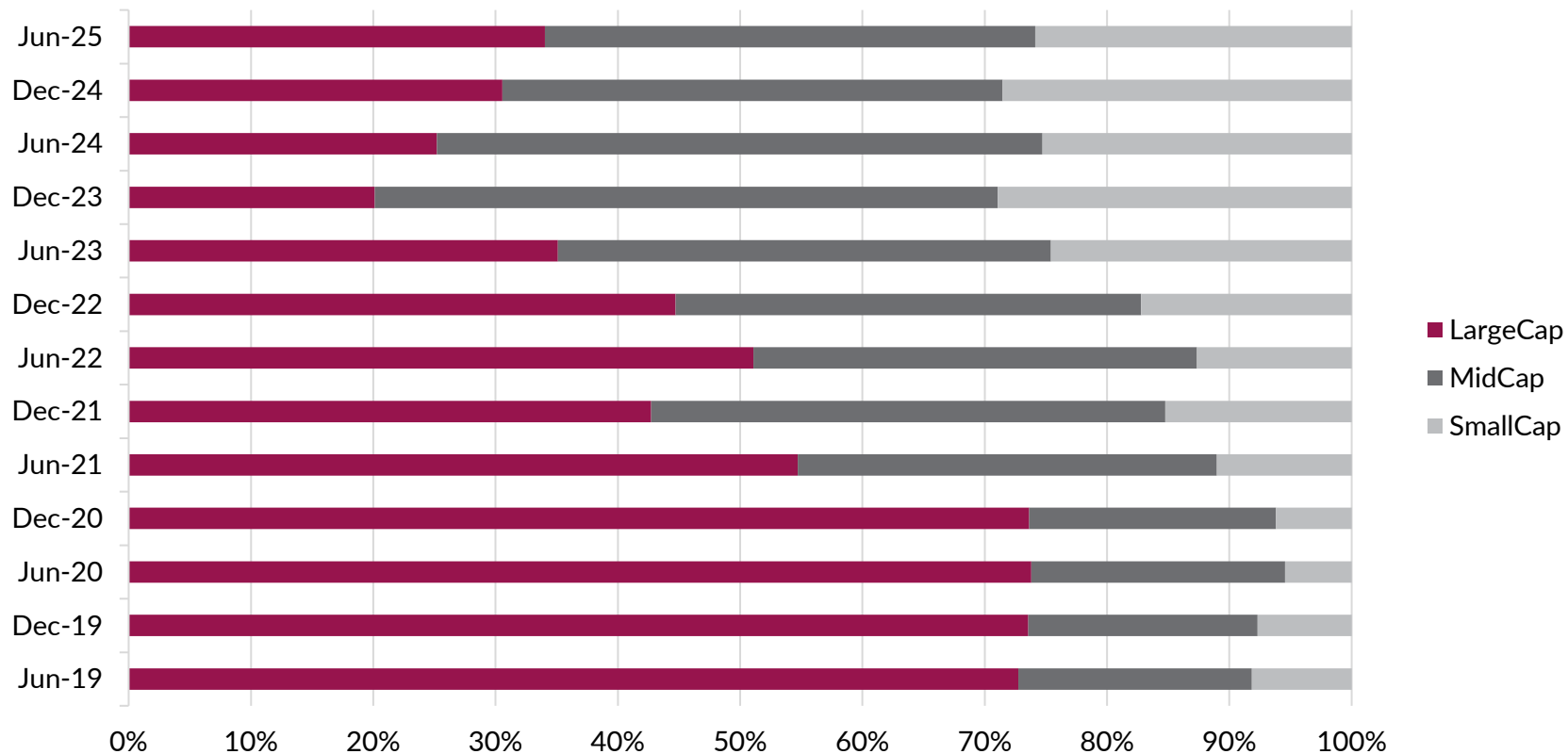
Fairly consistent sectoral allocations through 'Quality'



The Nifty500 Quality 50 Index has traditionally maintained a diversified presence across multiple sectors.

Historically, the leading sectors within the index have been FMCG, Consumer Discretionary, Information Technology, and Financials.

Allocations across large-, mid-, and small-caps shows approach like flexi cap



The Nifty500 Quality 50 Index has traditionally maintained diversification across all three market capitalization segments.

It follows a flexi-cap strategy, imposing no limitations on the weight of any particular size category.

Better fundamentals than broad-based benchmarks



Parameters	Number of stocks qualifying the criteria		
	Return on Equity (Above 15 %)	Leverage Ratio (Below 40%)	EPS Growth (Above 15% CAGR)
Nifty500 Quality 50 Index	49/50	43/50	35/50
Nifty 50 Index	35/50	24/50	30/50

- Most of the constituents in the Nifty500 Quality 50 Index exhibited strong fundamentals when assessed according to widely recognized quality standards.
- Despite the inclusion of small-cap and mid-cap stocks in the index, the leverage ratio for most Nifty500 Quality 50 Index constituents is seen below 40%.

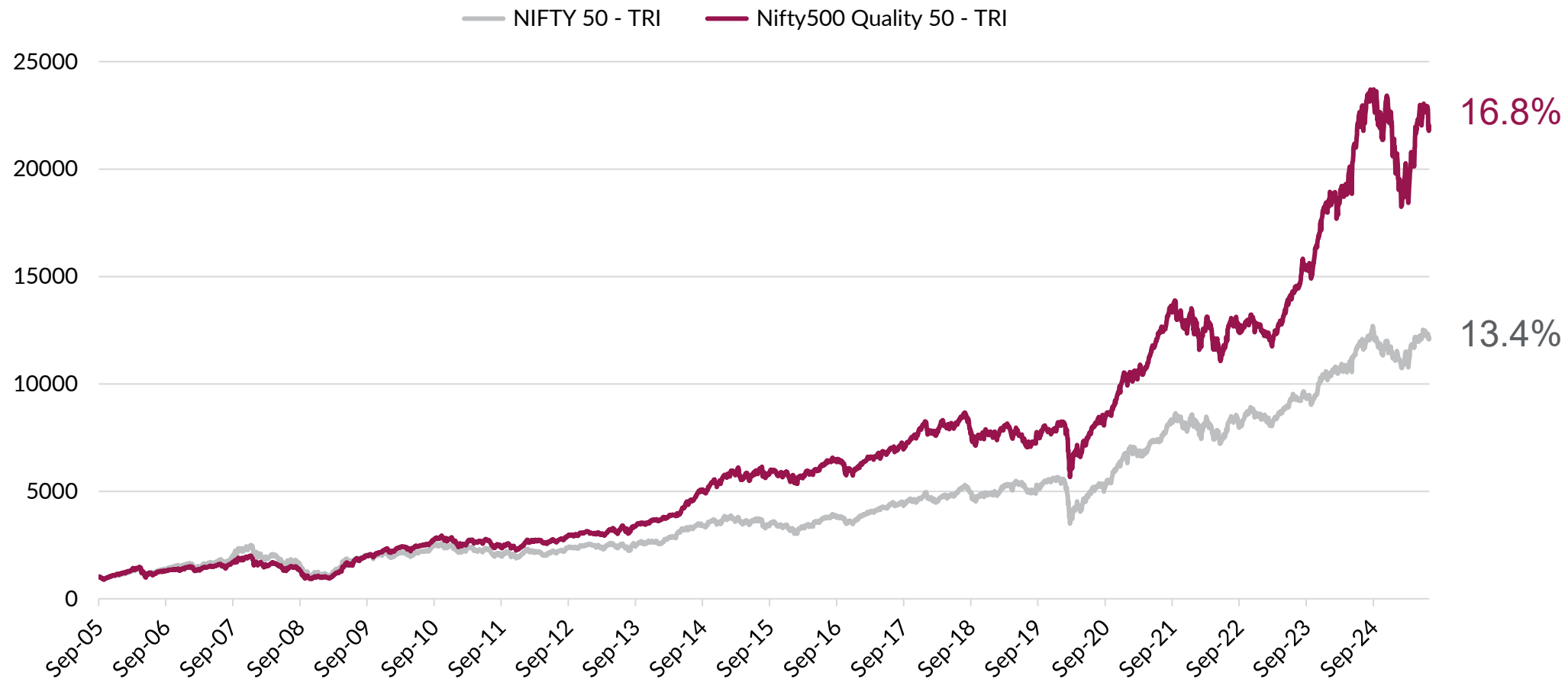
Better diversification less concentration

Parameters	Nifty500 Quality 50 Index	Nifty 50 Index
Top 5 Stock Weights	20.3 %	41.0%
Top 10 Stock Weights	35.7 %	56.4 %

Nifty500 Quality 50 Index offers a more balanced allocation with lower concentration in top stocks, making investment more diversified than Nifty 50.

Index Performance Chart

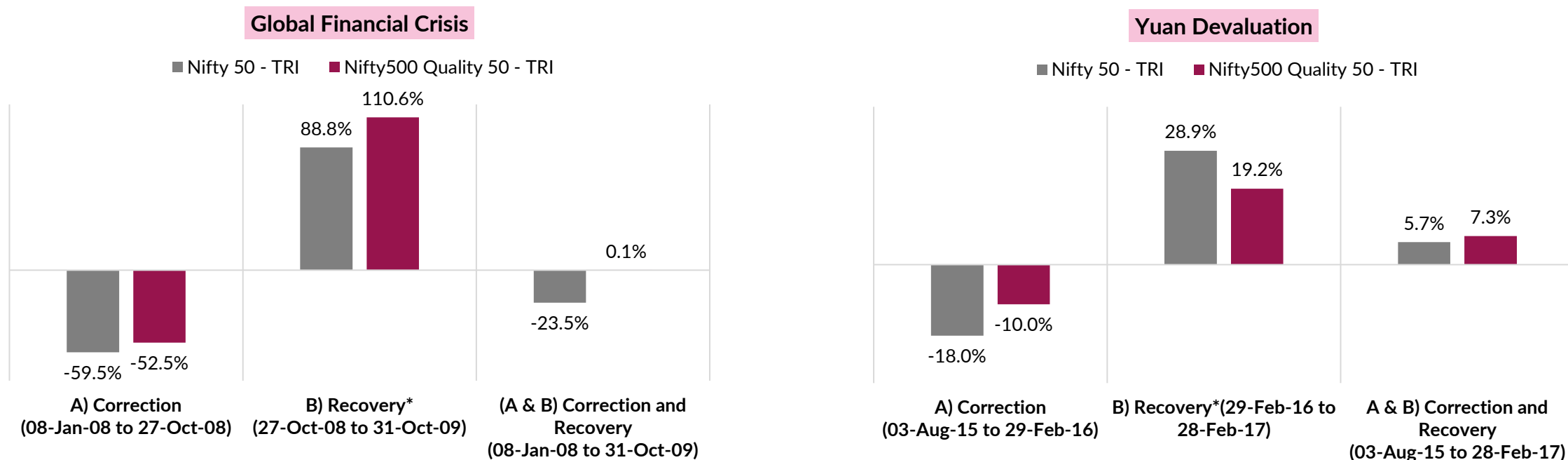
Historically outperformed broad benchmark



Source: NSE Indices, Data from 30-Sep-2005 to 31-Jul-2025. Index values rebased to 1000; Past performance may or may not be sustained in the future. The above information should not be construed as promise, guarantee or forecast of returns. Table / Charts mentioned above are used to explain the concept and is for illustration purpose only.

Offers lesser downside during major bear markets

By falling less, it has to recover less and thereby outperform Nifty 50 TRI



The Nifty500 Quality 50 Index has traditionally shown stronger downside resilience in bear markets, while delivering competitive returns during recovery phases. This combination has resulted in overall outperformance throughout both market corrections and recoveries.

Index Risk-Return Profile

Data Label		NIFTY 50 - TRI	Nifty 500 Quality 50-TRI
CAGR	1 Year	0.5%	-4.6%
	3 Year	14.3%	20.5%
	5 Year	18.9%	22.2%
	10 Year	12.6%	13.9%
	15 Year	12.1%	15.6%
Risk	15 Year	16.6%	15.1%

*Historically, the Nifty500 Quality 50 TRI noted outperformance over Nifty 50 TRI **with lower risk**.*

Index : SIP Returns

SIP tends to offer stability to investment growth

Nifty500 Quality 50 Index	1 Year	3 Year	5 Year	10 Year
XIRR (Returns)	2.6%	19.4%	18.8%	16.5%
Amount Invested	1,20,000	3,60,000	6,00,000	12,00,000
Market Value	1,21,687	4,78,439	9,58,595	28,50,784

Data as 31-Jul-2025, for SIP returns, monthly investment of INR 10,000 invested on the first business day of every month has been considered. Performance is calculated using Total Return Index (TRI), with zero cost / expenses and tracking difference / error.

Past Performance may or may not be sustained in future. ; Past performance may or may not be sustained in the future. The above information should not be construed as promise, guarantee or forecast of returns. Table / Charts mentioned above are used to explain the concept and is for illustration purpose only.

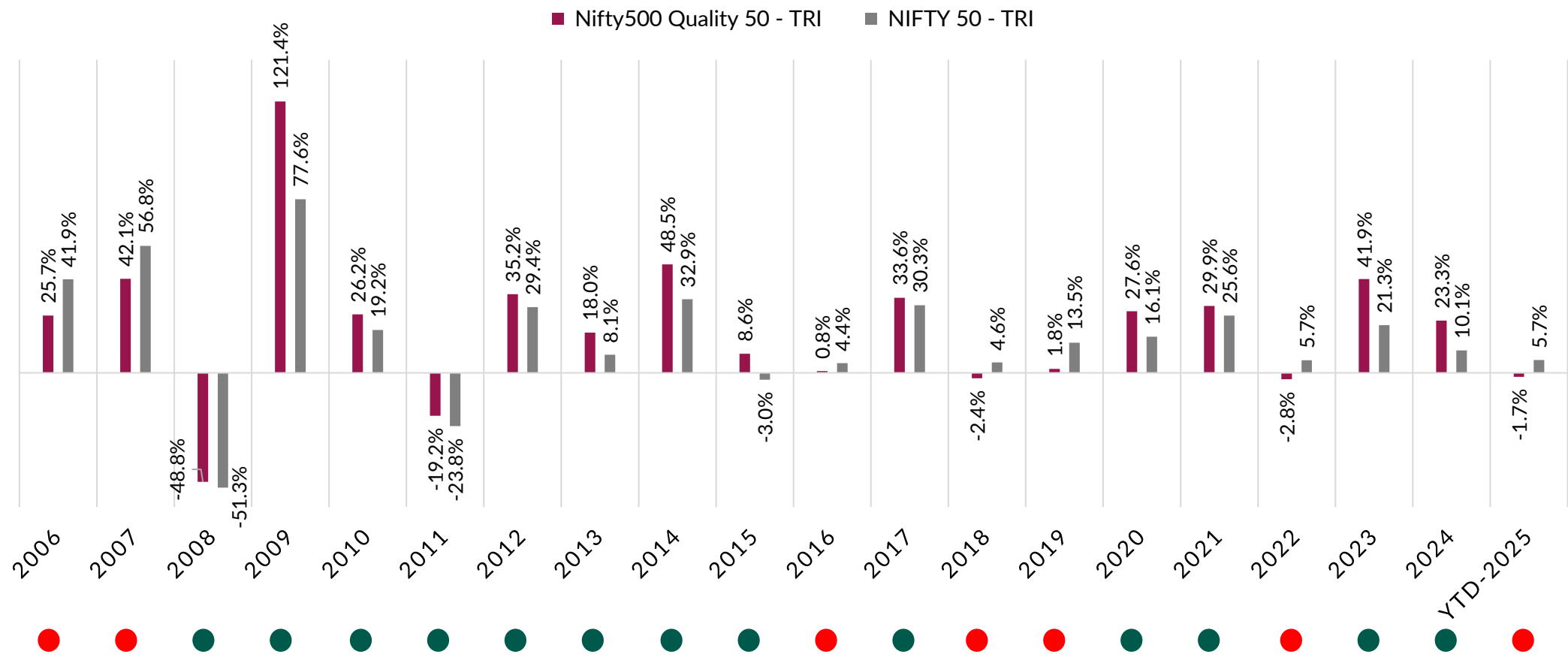
Index: Rolling Returns

Data Label	1 Year Rolling Returns		3 Year Rolling Returns		5 Year Rolling Returns	
	NIFTY 50 - TRI	Nifty500 Quality 50 - TRI	NIFTY 50 - TRI	Nifty500 Quality 50 - TRI	NIFTY 50 - TRI	Nifty500 Quality 50 - TRI
Average	15.5%	20.0%	12.1%	16.5%	12.3%	16.7%
Median	13.4%	16.1%	12.4%	16.6%	13.1%	16.7%
Min	-56.4%	-50.4%	-5.0%	-8.7%	-1.6%	-0.5%
Max	105.7%	150.2%	33.2%	42.1%	27.1%	32.2%

CAGR Ranges	% of total observations					
Negative	17.6%	19.5%	1.8%	3.2%	0.1%	0.0%
0% to 10%	22.4%	18.1%	32.5%	17.2%	28.7%	11.2%
10% to 15%	14.6%	10.4%	32.6%	22.3%	42.3%	28.3%
15% to 20%	10.7%	10.7%	24.8%	23.9%	25.5%	30.1%
Above 20%	34.7%	41.4%	8.3%	33.5%	3.3%	30.4%

Source: NSE Indices. 30-Sep-2005 to 31-Jul-2025; Past performance may or may not be sustained in the future. The above information should not be construed as promise, guarantee or forecast of returns. Table / Charts mentioned above are used to explain the concept and is for illustration purpose only.

Index : Calendar Year Return



Source: NSE Indices. 31-Jul-2025; Past performance may or may not be sustained in the future. The above information should not be construed as promise, guarantee or forecast of returns. Table / Charts mentioned above are used to explain the concept and is for illustration purpose only.

Key Takeaway

- Quality offers **exposure to companies with potentially durable business models, sustainable competitive advantage and strong fundamentals.**
- The selection of constituents is based on well-established quality metrics such as **high return on equity, low debt-to-equity, stable earnings growth.**
- **Diversified mix across multiple sectors and sizes** reducing heavy concentration and overall portfolio risk.
- Over various time periods **Nifty500 Quality 50 Index has exhibited outperformance** compared to broader benchmarks like Nifty 50, especially during periods of volatility or economic stress.
- **Nifty500 Quality 50 Index has exhibited lesser risk** in terms of standard deviations and drawdowns , thus fall less during market dips and relatively stay more stable.

Why AXIS AMC



Why AXIS AMC?

- Axis AMC is one of the **prominent asset management companies** with an **overall AUM exceeding INR 3,00,000 crore** and over 1 crore active investor accounts, enjoying strong brand recognition and investor
- It has **proven track record of Quality Investing**
- Now offers a **low cost, and transparent investment solution** through Axis Nifty500 Quality 50 Index Fund



Annexure



Index Risk-Return Profile

	Data Label	NIFTY 50 - TRI	NIFTY 500 - TRI	Nifty 500 Quality 50- TRI
CAGR	1 Year	0.5%	-1.6%	-4.6%
	3 Year	14.3%	17.1%	20.5%
	5 Year	18.9%	21.7%	22.2%
	10 Year	12.6%	13.7%	13.9%
	15 Year	12.1%	12.7%	15.6%
Risk	15 Year	16.6%	16.3%	15.1%

*Historically, the Nifty500 Quality 50 TRI noted outperformance over Nifty 50 TRI **with lower risk.***

Index: Rolling Returns

Data Label	1 Year Rolling Returns		3 Year Rolling Returns		5 Year Rolling Returns	
	NIFTY 500 - TRI	Nifty500 Quality 50 - TRI	NIFTY 500 - TRI	Nifty500 Quality 50 - TRI	NIFTY 500 - TRI	Nifty500 Quality 50 - TRI
Average	16.6%	20.0%	12.6%	16.5%	12.8%	16.7%
Median	12.6%	16.1%	13.3%	16.6%	13.2%	16.7%
Min	-60.6%	-50.4%	-8.7%	-8.7%	-1.6%	-0.5%
Max	121.4%	150.2%	34.1%	42.1%	29.6%	32.2%

CAGR Ranges	% of total observations					
Negative	20.3%	19.5%	6.1%	3.2%	0.8%	0.0%
0% to 10%	23.7%	18.1%	26.3%	17.2%	28.0%	11.2%
10% to 15%	10.5%	10.4%	28.5%	22.3%	32.7%	28.3%
15% to 20%	7.6%	10.7%	22.8%	23.9%	32.3%	30.1%
Above 20%	37.9%	41.4%	16.3%	33.5%	6.2%	30.4%

Source: NSE Indices. 30-Sep-2005 to 31-Jul-2025; Past performance may or may not be sustained in the future. The above information should not be construed as promise, guarantee or forecast of returns. Table / Charts mentioned above are used to explain the concept and is for illustration purpose only.

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