



#### Introducing

# Aditya Birla Sun Life

## **BSE 500 Momentum 50 Index Fund**

(An open ended Index Fund replicating the BSE 500 Momentum 50 Total Return Index)

> NFO opens on: July 21, 2025 NFO closes on: August 4, 2025



Factor investing has gained significant popularity and is considered an important element of portfolio management and asset allocation. Factor risks are characteristics that explain an asset's risk premium. The models to study returns started evolving in 1960s and have evolved significantly in the decades since



Source: MFIE; S&P Dow Jones Indices; ABSLAMC Research

# What is Smart Beta / Factor investing?





- A factor is any characteristic that helps explain the long term risk and return profile of an asset/stock
- Smart beta investing deviates from passive investing by introducing additional filters for stock selection and weighting. Factor investing takes this step further by using quantitative and fundamental stock attributes for investment decisions
- The method follows a rule based approach while considering key factor metrics or combination of factors for selecting stocks
- The well researched factors in the global markets which have helped generate returns and understand risk are : Momentum, Quality, Low Volatility and Value

## Factors and the broader context

#### Momentum

About: Momentum investing picks stocks exhibiting relatively strong performances in the recent past and will likely maintain similar trajectories and vice – versa

#### Type: Outcome based

Key driver: Price return trends over 6m - 1Y time frame

**Suitability:** Suitable for investors with high risk appetite; outperforms when markets witness persisting trends. Superior compounding of bull runs in growing economic cycles

#### Value

About: The value factor picks inexpensive stocks based on their fundamentals vs expensive stocks as it believes that cheap stocks tend to outperform expensive ones in the long run

**Type: Metric based** 

Key drivers: BVPS/P, EPS/P, SPS/P, dividend yield

**Suitability:** Suitable for investors with a lower risk appetite and preference for cash flows; outperforms when markets remain in a protracted low growth phase



About: This form of investing targets stocks which have higher price stability in volatile times to reduce portfolio risk and provide higher risk adjusted returns in the long term

**ADITYA BIRLA** 

CAPITAI

**MUTUAL FUNDS** 

#### **Type: Outcome based**

Key driver: Std. Deviation of stock prices over 1Y

**Suitability:** Suitable for risk averse investors seeking defensive equity portfolios; outperforms when markets enter a correction phase and remain choppy

#### Quality

About: The quality factor focuses on companies with robust financial health and profitability, durable business models and sustainable competitive advantages

#### **Type: Metric based**

Key drivers: RoE, Accruals Ratio, Financial leverage

**Suitability:** Suitable for investors seeking long – term returns controlling downside risk. Outperforms when markets are growing but the trajectory is not stable. Typically provides stability in returns by prioritising consistency in earnings

Notes: BVPS – Book value per share | BVPS/P: Book Value to price ratio | EPS/P: Earnings to price ratio | SPS/P: Sales to price ratio | RoE: Returns on Equity



## **Growth in Factor Investing**



#### **MUTUAL FUNDS**



- Smart beta space holds an overall AUM of ~INR 60K crores with passive strategies accounting for 70%+
- Index providers have innovated considerably in this space with new indices focused on different universe and stock combinations being introduced

Notes:N200 – Nifty 200 universe; N500 – Nifty 500 universe Source: MFIE; ABSLAMC research



- Passive smart beta strategies have outgrown active strategies sharply since 2020
- The Momentum Factor has been an investor favorite with the first fund launched in 2021 and now commanding about ~40% AUM share



- Within Momentum across 25 schemes, bulk of the AUM has been accumulated in the 200[30] universe.
- The 500 universe combinations are broad based and were first explored in 2024, with BSE launching these variants as of May 2025.

ADITYA BIRLA CAPITAL MUTUAL FUNDS

#### Factor indices overlapping with broad based benchmarks

| NSE Indices                              | Nifty 500<br>Index TRI | Nifty 50<br>Index TRI | BSE Indices                            | BSE 500<br>Index TRI | BSE Sensex<br>Index TRI |
|--|------------------------|-----------------------|--|----------------------|-------------------------|
| Nifty 500 Momentum 50<br>Index TRI       | 9.87%                  | 5.79%                 | BSE 500 Momentum<br>50 Index TRI       | 14.55%               | 11.01%                  |
| Nifty 500 Value 50 Index<br>TRI          | 12.13%                 | 11.72%                | BSE 500 Enhanced<br>Value 50 Index TRI | 8.33%                | 5.79%                   |
| Nifty 500 Quality 50<br>Index TRI        | 7.78%                  | 4.25%                 | BSE 500 Quality 50<br>Index TRI        | 14.74%               | 11.05%                  |
| Nifty 500 Low Volatility<br>50 Index TRI | 17.80%                 | 20.72%                | BSE 500 Low<br>Volatility 50 Index TRI | 32.16%               | 32.49%                  |

- Momentum factor shows a low overlap with broad benchmarks as they select and weigh stocks basis recent price trends rather than market capitalization
- The strategy follows a quantitative approach of stock picking to capture emerging winners. This gives it flexibility through a dynamic selection filter allowing for high turnover to ride the momentum (~40% in each rebalance)
- In contrast, Value factor products typically have material overlaps with broad benchmarks due to exposure to common stocks especially PSUs in Oil & Gas, Mining, and Financial Services sectors
- Low Volatility factor is based on downside mitigation, typically **heavier on lower beta** 'stocks and sectors', with a bias for large-cap. Currently, these factor indices are rich in names from the Financial Services and FMCG sectors resulting in **more overlap with core benchmarks**

Notes: Index values taken as of December 2024 rebalance Source: Asia Index Pvt Ltd, Niftyindices, ABSLAMC Research

# Momentum Investing - Capturing the rising trend





fundamentals like earnings, revenue growth, or balance sheets



identify price move persistence and it benefits from continued market trends

#### Aditya Birla Sun Life Mutual Fund

# Momentum Investing - Why does it work?



#### Investors often overreact or underreact to price information thereby exhibiting irrational behaviours and creating market inefficiencies

- These inefficiencies provide opportunities for momentum strategies to capitalize on. When investors follow the crowd, they amplify price movements creating trends that benefit momentum strategies
- Market cycles are driven by macro trends leading to non-linear growth for certain sectors and stocks
- Momentum strategies ride these trends by investing in the bestperforming stocks during market rallies and switching to more resilient stocks during downturns. This flexibility helps the strategy perform well across different market cycles and sector shifts
- The strategy complements other factor strategies. Momentum strategies find success by holding winners longer and selling losers sooner



# Momentum Investing - Riding India's boom cycle





# Fastest growing large economy

- India is now the fourth largest economy with a GDP of ~ \$4 trillion, expected to become the third largest by 2028
- Urban and rural consumption patterns are evolving with high demand for premiumization among the younger demographics



# Higher disposable income

- Per capita income touched ~\$2,800 in 2024, leading to greater disposable income
- Frontloading of rate cuts by RBI coupled with other liquidity measures & income tax incentives are expected to reduce borrowing costs & increase consumption to stimulate the GDP



#### Trending stock market

- Indian stock market outperformed major Asian indices in May due to RBI's actions to increase liquidity, progress on favorable trade terms & strong FII flows
- The Nifty 50 & BSE Sensex ended May with a gain of ~2% building on a ~6% rise in April



- After bottoming out on 7<sup>th</sup> April 2025, domestic markets have recovered & have regained momentum heading towards the highs in June
- Momentum indices witnessed greater gains of ~6% vs broad based indices in the same time period

Notes: Data as of 19<sup>th</sup> June 2025 Source: World Economic Outlook, April 2025, ABSLAMC Research, Asia Index Pvt Ltd, Niftyindices

ADITYA BIRLA CAPITAL MUTUAL FUNDS







#### Introducing

# Aditya Birla Sun Life

## **BSE 500 Momentum 50 Index Fund**

(An open ended Index Fund replicating the BSE 500 Momentum 50 Total Return Index)

## About the Index – Methodology



#### **Stocks Universe**

Top 50 companies from the BSE 500 index selected based on their 'Momentum' scores.



#### **Rebalancing Frequency**

Index rebalancing & stock capping is done on a quarterly basis - March, June, September and December.



#### Factor Score

The Momentum score for each company is determined based on its 12-month price return, adjusted for its daily price volatility.

#### Stock Weightage

Index constituents are weighted by the product float-adjusted market capitalization and Momentum score, subject to an individual stock weight cap of 4%.

Notes: For detailed stock selection criteria & index methodology visit: <u>BSE Factor Indices Methodology document</u> Source: Asia Index Pvt. Ltd., ABSLAMC research Broader horizon of stocks (500 stocks vs 200 stocks) **increases the average Z – score of the index by 10% - 30%** for each rebalance.

Industry first quarterly rebalance frequency enabling more frequent selection of consistent long-term performers.



#### **Eligible Universe**

• Constituents forming a part of the BSE 500 Universe are considered with further liquidity checks based on an observation period of 6 months

#### **Stocks Selection**

- Liquidity checks for stocks are done based on the following 3 parameters:
  - Stocks are ranked based on their Annualized Traded Value; The top 450 are eligible for further selection
  - Average daily turnover ratio of the eligible securities should be  $\geq 20\%$
  - Stocks should have traded on all working days during the reference period
  - For each eligible stock, the 12 months Momentum value is calculated as the 12 month price change as on the reference date
    - The Momentum value is adjusted by the security's volatility i.e., Risk adjusted Momentum value = Momentum value<sub>i</sub> / σ<sub>1</sub>
  - Z score computation: The Z score of the risk adjusted Momentum value of each security is calculated using the mean and standard deviation of every security within the universe post winsorization
  - + Z score is calculated as follows: Z\_a = (X\_a  $\mu_a)/~\sigma_a$
  - Momentum score computation: Using the winsorized z-scores, a momentum score is computed for each of the securities
    - If  $Z_a > 0$  Momentum score = 1 + Z
    - If  $Z_a < 0$  Momentum score = (1/(1-Z))
    - If  $Z_a = 0$  Momentum score = 1

#### **Constituent Weighting**

 Index constituents are weighted by the product of float-adjusted market capitalization and Momentum score, subject to an individual stock weight cap of 4%

Notes: For detailed stock selection criteria & index methodology visit: BSE Factor Indices Methodology document | Annualized Traded Value: Median of monthly medians of daily traded values over 6 months | Average daily turnover: Annualized Traded Value/ average of free float market cap |  $\sigma$  = Standard deviation of daily price returns | Za – Z-score of the given stock | Xa – Observed value for a given stock |  $\mu_a$  - Arithmetic mean  $\sigma_a$  Standard deviation | Source: Asia Index Pvt. Ltd

# BSE 500 Momentum 50 TRI - Performance





| Y-o-Y<br>returns (%)         | 2018   | 2019  | 2020  | 2021  | 2022  | 2023  | 2024  | 2025* |
|------------------------------|--------|-------|-------|-------|-------|-------|-------|-------|
| BSE 500 Momentum<br>50 TRI   | -7.0%  | 11.3% | 28.8% | 71.3% | 0.4%  | 53.2% | 31.4% | -5.6% |
| Nifty 500<br>Momentum 50 TRI | -10.7% | 8.6%  | 21.0% | 78.9% | -7.6% | 47.7% | 27.4% | -6.8% |
| Nifty 200<br>Momentum 30 TRI | -1.7%  | 10.6% | 20.0% | 53.8% | -5.4% | 41.7% | 21.4% | -5.4% |
| BSE 500 TRI                  | -1.8%  | 9.0%  | 18.4% | 31.6% | 4.8%  | 26.5% | 15.8% | 2.1%  |

 After periods of corrections, momentum indices see sharper gains vs broader indices. Looking at the recent swing in momentum from April 7<sup>th</sup> lows, Nifty 50 & BSE Sensex surged ~12% while momentum indices provided additional returns of ~6%

- Broader momentum indices i.e., BSE & Nifty 500 Momentum 50 indices have outperformed the Nifty 200 Momentum 30 index providing an average alpha of ~5% since 2018
- The BSE 500 Momentum 50 Index has outperformed the Nifty 500 Momentum 50 index annually on 7 out of 8 occasions since 2018 generating an alpha of ~3.2% p.a. over the 8 years

Notes: Y-o-Y growth for individual years have been calculated using Calendar year TRI values | Index TRI values have been rebased to 1000 starting from 29-12-2017 | \* Returns as of CYYTD | Data as of 19<sup>th</sup> June 2025 Source: Nifty indices, MFIE, Asia Indices Pvt Ltd, ABSLAMC Research | Past performance may or may not sustain in the future



Common stocks across December'24, March'25 & June'25 rebalance periods

#### Top 10 stocks - December 2024

| Company's name                      | Weight (%) |
|-------------------------------------|------------|
| Trent Ltd.                          | 4.07%      |
| Bharat Electronics Ltd.             | 4.04%      |
| PB Fintech Ltd.                     | 4.04%      |
| Indian Hotels Company Ltd.          | 4.02%      |
| Bharti Airtel Ltd.                  | 4.02%      |
| Sun Pharmaceuticals Industries Ltd. | 4.01%      |
| Dixon Technologies (India) Ltd.     | 4.01%      |
| Mahindra & Mahindra Ltd.            | 4.00%      |
| Divi's Laboratories Ltd.            | 4.00%      |
| Siemens Ltd.                        | 3.97%      |
| Total                               | 40.18%     |

| Size      | Weight (%) | Metrics    |       |
|-----------|------------|------------|-------|
| Large cap | 43.0%      | P/E        | 44.35 |
| Mid cap   | 44.1%      | P/B        | 8.68  |
| Small cap | 12.9%      | Div. Yield | 0.72  |

#### Top 10 stocks - March 2025

| Company's name                  | Weight (%) |
|---------------------------------|------------|
| Dixon Technologies (India) Ltd. | 4.12%      |
| Eicher Motors Ltd               | 4.05%      |
| Bajaj Finance Ltd.              | 4.04%      |
| Divi's laboratories Ltd.        | 4.04%      |
| HDFC Bank Ltd.                  | 4.03%      |
| Vedanta Ltd.                    | 4.00%      |
| Hindalco Industries Ltd.        | 3.99%      |
| Indian Hotels Company Ltd.      | 3.96%      |
| Bharti Airtel Ltd.              | 3.94%      |
| Mahindra and Mahindra Ltd.      | 3.93%      |
| Total                           | 40.10%     |

 Size
 Weight (%)
 Metrics

 Large cap
 43.7%
 P/E
 31.15

 Mid cap
 39.8%
 P/B
 5.83

 Small cap
 16.5%
 Div. Yield
 0.61

#### Top 10 stocks - June 2025

| Company's name                   | Weight (%) |
|----------------------------------|------------|
| Bharti Airtel Ltd.               | 4.20%      |
| Max Financial Services Ltd.      | 4.19%      |
| Persistent Systems Ltd.          | 4.14%      |
| HDFC Life Insurance Company Ltd. | 4.11%      |
| Coforge Ltd.                     | 4.07%      |
| HDFC Bank Ltd.                   | 4.07%      |
| ICICI Bank Ltd.                  | 4.02%      |
| Divi's Laboratories Ltd.         | 3.96%      |
| MCX Ltd.                         | 3.92%      |
| Bajaj Finance Ltd.               | 3.87%      |
| Total                            | 40.55%     |

| Size      | Weight (%) | Metrics    |       |
|-----------|------------|------------|-------|
| Large cap | 28.0%      | P/E        | 46.91 |
| Mid cap   | 41.7%      | P/B        | 8.10  |
| Small cap | 30.3%      | Div. Yield | 0.47  |

Notes: For detailed stock selection criteria & index methodology visit: <u>BSE Factor Indices Methodology document</u> | Issuer(s) / Stock(s) / Sector(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the same, from time to time. Source: Asia Index Pvt Ltd





Notes: Sector weights calculated as of December rebalance periods | Others include sectors like Telecommunication, Services, Energy, Diversified & Utilities | \*Data as of June 2025 Source: Asia Index Pvt Ltd | Issuer(s) / Stock(s) / Sector(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the same, from time to time.

#### Aditya Birla Sun Life Mutual Fund

## Recent sector allocation – A Deep Dive





- The momentum strategy catches market trends early & focuses on sectors expected to grow basis current market dynamics. This ensures relevance across all market cycles giving investors a unique edge. The index increased allocation towards strong sectors like **Healthcare, Commodities, IT & Financial Services**
- Financial Services & Commodities: Weights of these sectors are higher vs past years with expectations of greater consumption & lower borrowing costs.
- Healthcare: The sector's allocation rose due to its resilience, consistent high demand, Govt's budget 2025 PLI incentives & pausing of reciprocal tariffs.
- IT: The index increased its focus on the sector due to expectations of improving valuations, softened tariff stances & positive trade talks

Notes: Sector weights calculated for June rebalance period | Others include sectors like Energy, Diversified, Services, Fast Moving Consumer Goods & Telecommunication Source: Asia Index Pvt Ltd

## **Historical Performance - Summary**







| Risk Parameters   | BSE 500 Momentum 50 TRI | BSE 500 TRI | Nifty 500 Momentum 50 TRI | Nifty 200 Momentum 30 TRI |
|-------------------|-------------------------|-------------|---------------------------|---------------------------|
| Std. Dev          | 20.29%                  | 16.40%      | 20.78%                    | 19.63%                    |
| Beta              | 1.08                    | 1.00        | 1.11                      | 1.09                      |
| Avg. (annualized) | 22.25%                  | 14.53%      | 20.40%                    | 19.36%                    |
| Sharpe Ratio      | 0.79                    | 0.51        | 0.68                      | 0.67                      |
| SDD               | 17.77%                  | 14.08%      | 17.87%                    | 16.05%                    |
| Sortino Ratio     | 0.90                    | 0.59        | 0.79                      | 0.82                      |

Notes: Indices data – BSE, NSE Historical | Data taken for calculation 31/12/2014 to 19/062025 | SDD – Downside deviation | Rolling returns calculated based on daily rolling frequency. Past performance may or may not sustain in the future Source: Asia Index Pvt Ltd, NiftyIndices, ABSLAMC research

# Historical Performance – Rolling Deep Dive

ADITYA BIRLA CAPITAL MUTUAL FUNDS

# Rolling Returns (1yr)

BSE

500 TRI

-0.64%

0.02%

0.11%

0.47%

16.27%

Alpha (%)

<5%

5-15%

15-20%

20-30%

30% +

| RI | BSE 500 T                     | RI                              | i | BSE 500   | ) Momentum 50  | т |
|----|-------------------------------|---------------------------------|---|-----------|----------------|---|
| RI | Nifty 200 N                   | Iomentum 30 TRI                 |   | Nifty 500 | ) Momentum 50  | Т |
|    | Nifty E00                     | Nife, 200                       |   |           |                |   |
| Mo | Nifty500<br>omentum 50<br>TRI | Nifty 200<br>Momentum 30<br>TRI | 1 | Alpha (%) | BSE<br>500 TRI |   |
|    | 0.89%                         | -0.13%                          |   | <5%       | 2.19%          |   |
|    | -0.03%                        | -0.43%                          |   | 5-15%     | -1.25%         |   |
|    | -0.19%                        | 0.08%                           |   | 15-20%    | -0.06%         |   |
|    | 0.27%                         | 0.87%                           | I | 20-30%    | 1.20%          |   |
|    | 2.69%                         | 9.43%                           | - | 30% +     | 3.75%          |   |

1



Nifty 500 Momentum 50 TRI Nifty 200 Momentum 30 TRI

| Alpha (%) | BSE<br>500 TRI | Nifty500<br>Momentum 50<br>TRI | Nifty 200<br>Momentum 30<br>TRI |
|-----------|----------------|--------------------------------|---------------------------------|
| <5%       | 2.19%          | 0.74%                          | -0.21%                          |
| 5-15%     | -1.25%         | -0.15%                         | -0.34%                          |
| 15-20%    | -0.06%         | 0.10%                          | -0.31%                          |
| 20-30%    | 1.20%          | -0.04%                         | -0.20%                          |
| 30% +     | 3.75%          | 2.12%                          | 4.48%                           |



| Alpha (%) | BSE<br>500 TRI | Nifty500<br>Momentum 50<br>TRI | Nifty 200<br>Momentum 30<br>TRI |
|-----------|----------------|--------------------------------|---------------------------------|
| <5%       | 1.30%          | 0.21%                          | -                               |
| 5-15%     | 0.17%          | -0.07%                         | -1.31%                          |
| 15-20%    | 0.21%          | -0.16%                         | 0.76%                           |
| 20-30%    | 1.60%          | -0.19%                         | 0.45%                           |
| 30% +     | -              | 2.43%                          | 4.78%                           |

Notes: Indices data – BSE, NSE Historical | Data taken for calculation 31/12/2014 to 19/06/2025 | Rolling returns calculated based on daily rolling frequency. Past performance may or may not sustain in the future Source: Asia Index Pvt Ltd, NiftyIndices, ABSLAMC research

# Deep Dive into performance (1/2)



#### **MUTUAL FUNDS**



- The BSE index outperformed the Nifty index\* by ~6% when the markets were on the rise
- The BSE index considers the 12M price returns vs the average of 6M & 12M price returns causing differences in stock weightages & selections. This index provided greater weightages to overlapping securities like Suzlon Energy Ltd. & Kalyan Jewellers Ltd. which had superior 12M momentum scores & contributed to the alpha.
- Due to methodology differences uncommon stocks like Inox Wind Ltd. & Eternal Ltd. were selected by the BSE index and these stocks witnessed ~19% returns further driving the alpha



- The BSE index rebalances quarterly (March, June, September & December) unlike the Nifty index which rebalances semi annually (June & December)
- In September 2024, the weight of common stocks between the two indices reduced by ~30% vs June 2024 as the index selected higher beta stocks
- The uncommon stocks driven by the longer lookback period helped partially offset the underperformance of the BSE Index. The cumulative impact resulted in a negative return of ~2% vs the Nifty index as markets started correcting

Over the six months time span (June 2024 – Dec 2024), the index outperformed the Nifty 500 Momentum 50 TRI by **3%+** driven by **12 months price return** momentum scores & quarterly rebalancing

Notes: Index values rebased to 1,000 at every rebalance date i.e., 24/06/2024 & 24/09/2024 | \*BSE index: BSE 500 Momentum 50 TRI & Nifty index: Nifty 500 Momentum 50 TRI Source: Asia Index Pvt Ltd, NiftyIndices, ABSLAMC research

# Deep Dive into performance (2/2)



- The BSE index saw less underperformance vs the Nifty index\* by ~6% when the markets continued to correct
- The BSE index captured more low beta stocks in line with the market correction, basis their 12M price returns leading to differences in overall portfolio weightages
- Some of the best performing names in the period were unique to the BSE index Bharti Airtel Ltd, Vedanta Ltd. & Bluestar Ltd. witnessed average positive returns of ~7.5%
- Other unique stocks helped preserve performance as they witnessed lower average corrections of ~6% during this period



- The BSE index rebalanced in March 2025 causing the weight of the common stocks between the two indices to reduce by ~15% vs Dec 2024
- Basis the downfall in the last quarter, during the March rebalance, the index allocated more weight towards low beta stocks
- With the quick market reversal post April 7 lows, driven by U.S.A pausing implementation of reciprocal tariffs, higher beta stocks showed outperformance. This led to the Nifty index outperforming the BSE index by 4% in this period

Over the six months time span (Dec 2024 – June 2025), the index outperformed the Nifty 500 Momentum 50 TRI by **3%+** driven by **12 months price return** momentum scores & quarterly rebalancing

Notes: Index values rebased to 1,000 at every rebalance date i.e., 23/12/2024 & 24/03/2025 | \*BSE index: BSE 500 Momentum 50 TRI & Nifty index: Nifty 500 Momentum 50 TRI | Data as of 19<sup>th</sup> June 2025 Source: Asia Index Pvt Ltd, NiftyIndices, ABSLAMC research



**MUTUAL FUNDS** 



**Drawdown Risk:** Extrinsic macro events can create lasting corrections in any economy and impact the growth forecast. Such events can result in deep drawdowns across momentum stocks which were seen riding a wave of positive impetus

Key risks **Fundamental Risk**: Momentum is a quantitative factor relying on price vs intrinsic factors. Change in intrinsic performance metrics related to the company / sector growth can impact valuations of momentum stocks considerably



Balanced exposure across all market capitalizations with ~30% allocation towards large cap, & rest towards mid & small cap

Source: ABSLAMC Research | ^Data from Jan 2010 to 19th June 2025



## Aditya Birla Sun Life BSE 500 Momentum 50 Index Fund

(An open ended Index Fund replicating the BSE 500 Momentum 50 Total Return Index)

| This product is suitable for investors who are seeking*:   | Scheme Risk-o-meter <sup>#</sup>           | Benchmark Risk-o-meter<br>(BSE 500 Momentum 50 Total Return Index) |  |  |  |
|--|--|--|--|--|--|
| <ul> <li>Long term capital growth</li> <li>Investment in equity and equity related securities covered<br/>by BSE 500 Momentum 50 Total Return Index, subject to<br/>tracking errors</li> </ul> | The risk of the scheme is <b>Very High</b> | The risk of the benchmark is <b>Very High</b>                      |  |  |  |
| *Investors should consult their financial advisors if in doubt whether the product is suitable for them.   |  |  |  |  |  |

#The above product labelling and riskometer assigned during the NFO is based on internal assessment of the Scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.

Please refer to the index disclaimer// \*Please refer to the SID for further detailed methodology

### **Scheme Details**



#### **MUTUAL FUNDS**

| Scheme                                  | Aditya Birla Sun Life BSE 500 Momentum 50 Index Fund   |                                |         |
|---|--|--------------------------------|---------|
| Structure                               | An open ended Index Fund replicating the BSE 500 Momentum 50 Total Return Index  |                                |         |
| Investment Objective                    | The investment objective of the Scheme is to provide returns that, before expenses, closely correspond to the total returns of the securities as represented by the BSE 500 Momentum 50 Total Return Index, subject to tracking errors. The Scheme does not guarantee/indicate any returns. There is no assurance or guarantee that the investment objective of the Scheme will be achieved. |                                |         |
| Asset Allocation (as a % of net assets) | Instrument   | Allocation (% of total assets) |         |
|   |  | Minimum                        | Maximum |
|   | Equity & Equity related instruments constituting the BSE 500 Momentum 50 Index   | 95%                            | 100%    |
|   | Debt and Money Market Instruments (including Cash and Cash Equivalent)   | 0%                             | 5%      |
| Fund Manager                            | Ms. Priya Sridhar  |                                |         |
| Plan and Options^                       | Regular and Direct Plan – Both plan have following option (i) Income Distribution cum capital withdrawal (IDCW) option and (ii) Growth Option<br>Payout of IDCW – the amounts can be distributed out of investors capital (Equalization Reserve), which is part of sale price that represents realized gains   |                                |         |
| Minimum Application                     | For Lumpsum: Minimum of ₹500/- and in multiples of ₹100/- thereafter during NFO and ongoing period<br>For Monthly and weekly Systematic Investment Plan (SIP): Minimum of ₹500/- and in multiples of ₹1/- thereafter   |                                |         |
| Load                                    | Entry Load – Nil<br>Exit Load –<br>• For redemption/switch out of units on or before 15 days from the date of allotment - 0.10% of applicable NAV<br>• For redemption/switch out of units on or after15 days from the date of allotment –NIL   |                                |         |
| Benchmark                               | BSE 500 Momentum 50 Total Return Index   |                                |         |

Refer to SID for more details | ^For detailed disclosure on default plans and options, kindly refer SAI



Past performance may or may not be sustained in the future. For more details, please refer the SID / KIM of the scheme.

Issuer(s) / Stock(s) and Sector(s) mentioned in the document are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time.

BSE Disclaimer: All information presented prior to the index launch date is back-tested. Backtested performance is not actual performance, but is hypothetical. The back-test calculations are based on the same methodology that was in effect when the index was officially launched. Past performance is not a guarantee of future results. Asia Index Private Limited 2024. All rights reserved. Redistribution, reproduction and/or photocopying in whole or in part are prohibited without written permission. The BSE Indices (the "Indices") are published by Asia Index Private Limited ("AIPL"), which is a subsidiary company owned by BSE Limited ("BSE"). BSE and SENSEX® are registered trademarks of BSE. These trademarks have been licensed to AIPL. AIPL, BSE or their respective affiliates(collectively "AIPL Companies") make no representation or warranty, express or implied, as to the ability of any index to accurately represent the asset class or market sector that it purports to represent and AIPL Companies shall have no liability for any errors, omissions, or interruptions of any index or the data included therein. Past performance of an index is not an indication of future results. This document does not constitute an offer of any services. All information provided by AIPL Companies is general in nature and not tailored to the needs of any person , entity or group of persons. It is not possible to invest directly in an index. AIPL Companies that are based on that index. AIPL Companies do not sponsor, endorse, sell, promote or manage any investment fund or other investment vehicle that seeks to provide an investment return based on the performance of any index. AIPL is not an investment advisor, and the AIPL Companies make no representation regarding the advisability of investing in any such investment fund or other investment vehicle.

Risk Factors: Aditya Birla Sun Life AMC Limited is not liable or responsible for any loss or shortfall resulting from the operation of the scheme. This document represents the views of Aditya Birla Sun Life AMC Limited and must not be taken as the basis for an investment decision. Neither Aditya Birla Sun Life Mutual Fund, Aditya Birla Sun Life AMC Limited, its Directors or associates shall be liable for any damages including lost revenue or lost profits that may arise from the use of the information contained herein. No representation or warranty is made as to the accuracy, completeness or fairness of the information and opinions contained herein. The AMC reserves the right to make modifications and alterations to this statement as may be required from time to time.

Aditya Birla Sun Life AMC Limited /Aditya Birla Sun Life Mutual Fund is not guaranteeing/offering/communicating any indicative yield/returns on investments. The document is solely for the information and understanding of intended recipients only. If you are not the intended recipient, you are hereby notified that any use, distribution, reproduction or any action taken or omitted to be taken in reliance upon the same is prohibited and may be unlawful. Wherever possible, all the figures and data given are dated, and the same may or may not be relevant at a future date. In the preparation of the material contained, ABSLAMC has used information that is publicly available including information developed in-house. Information gathered and material used in this document is believed to be from reliable sources. Further, the opinions expressed and facts referred to in this document are subject to change without notice and ABSLAMC is under no obligation to update the same. While utmost care has been exercised, ABSLAMC or any of its officers, employees, personnel, directors make no representation or warranty, express or implied, as to the accuracy, completeness or reliability of the content and hereby disclaim any liability with regard to the same. Recipients of this material should exercise due care and read the scheme information document (including if necessary, obtaining the advice of tax/legal/accounting/financial/other professional(s) prior to taking of any decision, acting or omitting to act. Further, the recipient shall not copy/circulate/reproduce/quote contents of this document, in part or in whole, or in any other manner whatsoever without prior and explicit approval of ABSLAMC. Investment in Mutual Funds Schemes carry high risk. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Fund may or may not have any future position in these sector(s)/stock(s)/issuer(s).

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.