

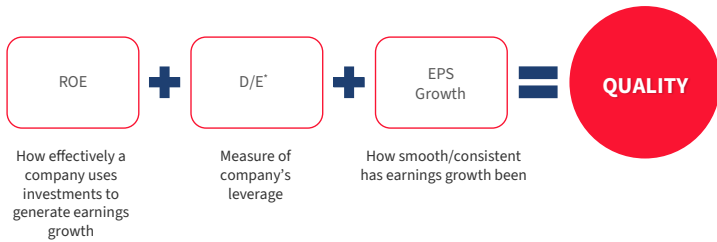
Kotak Nifty 200 Quality 30 Index Fund

Kotak Nifty200 Quality 30 ETF

NFO Period: 23rd June to 7th July 2025

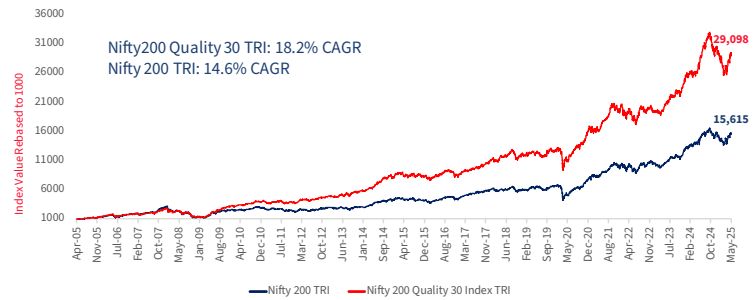
What is Quality?

Metrics to identify Quality



ROE: Return on Equity, D/E: Debt Equity Ratio, EPS: Earnings Per Share
Source: For detailed index methodology kindly visit www.niftyindices.com,
* Debt-to-equity ratio is not considered for companies belonging to the financial services sector

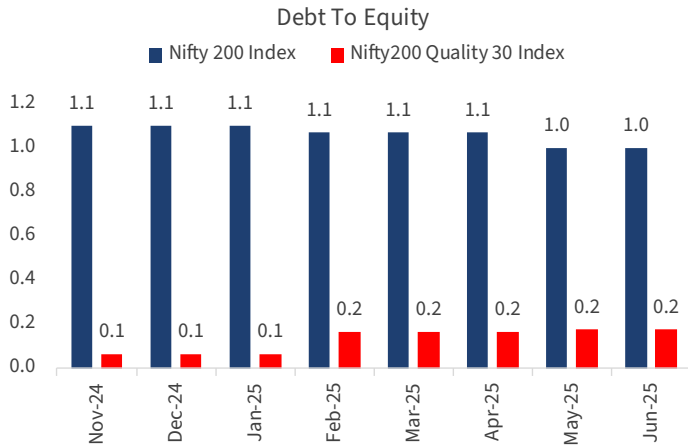
Why Quality Investing Wins in the Long Run?



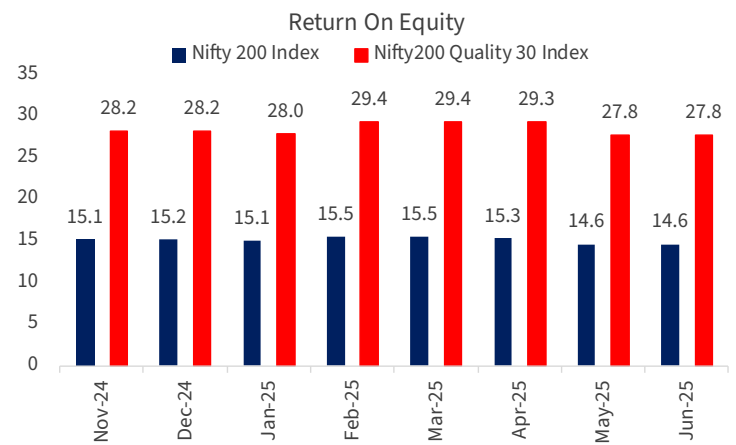
Source: NSE Indices Ltd, ICRA MFI Explorer. Data as on May 30, 2025 and since April 01, 2005 which is the inception date for the Nifty200 Quality 30 TRI. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

Because Quality Focuses On Fundamentals

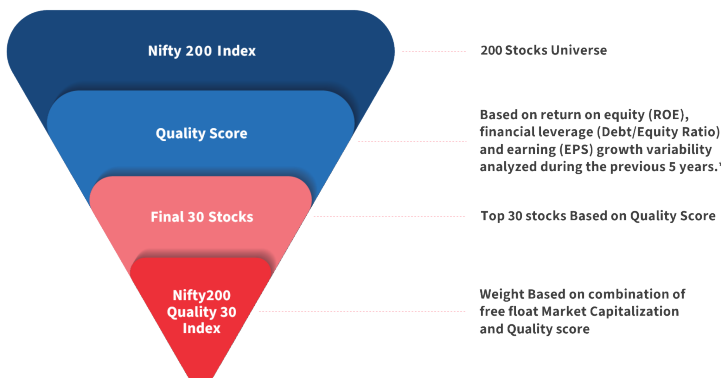
Nifty200 Quality 30 Index is characterized by **lower leverage and higher ROE**



Source: Bloomberg, Data as on 12 June 2025. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.



How Does Nifty200 Quality 30 Index Select Stocks?



Source: NSE, www.niftyindices.com, Data as on 30th May 2025. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. *Debt-to-equity ratio is not considered for companies belonging to the financial services sector. For detailed index methodology kindly visit www.niftyindices.com. The above data is used to explain the concept and should not be used for development or implementation of an investment strategy. As per latest available data.

Nifty200 Quality 30 TRI Has Outperformed Nifty 200 TRI

The Nifty200 Quality 30 TRI has generated higher average rolling returns over 3, 5, and 10 year horizons vs Nifty 200 TRI

Period	Average Rolling Returns (%)		Standard Deviation of Rolling Returns (%)		Return Risk Ratio	
	Nifty200 Quality 30 TRI	Nifty 200 TRI	Nifty200 Quality 30 TRI	Nifty 200 TRI	Nifty200 Quality 30 TRI	Nifty 200 TRI
1 Year	20.9	27.1	18.5	25.4	1.1	1.1
3 Years	17.0	14.4	7.7	9.9	2.2	1.5
5 Years	17.4	13.1	5.4	5.4	3.3	2.4
10 Years	16.8	12.8	2.9	2.8	5.7	4.5







Source: ICRA MFI Explorer, NSE Indices Ltd., Based on daily rolling returns of Nifty200 Quality 30 TRI and Nifty 200 TRI. Data since inception of Nifty200 Quality 30 TRI (April 01, 2005) till May 30, 2025, for the above-mentioned indices. Return Risk Ratio = Average Rolling Returns/Standard Deviation of Rolling Returns. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

Nifty200 Quality 30 TRI Saw Less Fall During Crises

Crisis	Falling Markets	Returns during Down markets (%)	
		Nifty200 Quality 30 TRI	Nifty 200 TRI
Global inflation, rate hikes	10-May-2005 14-Jun-2006	-31.6%	-31.9%
GFC Crisis	08-Jan-2008 27-Oct-2008	-54.2%	-63.5%
Fragile 5	05-Nov-2010 20-Dec-2011	-10.0%	-30.5%
Rising 5	23-Oct-2015 25-Feb-2016	-11.0%	-15.8%
COVID	10-Feb-2020 23-Mar-2020	-28.2%	-37.0%

Source: ICRA MFI Explorer, NSE Indices Ltd, Data as on 30th May 2025. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme Kotak Mahindra Asset Management Company Limited (KAMC) is not guaranteeing or promising any returns/futuristic returns.

Presenting Kotak Nifty 200 Quality 30 Index Fund & Kotak Nifty200 Quality 30 ETF

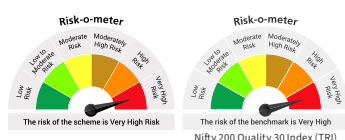
					
Constituents diversified across 10 sectors*	Portfolio of top 30 companies based on quality scores	Weight of each stock based on the combination of stock's quality score and its free float market capitalization	Rebalancing of index semi-annually	Relatively Low Cost when compared to actively managed funds	Index/ETF suitable for systematic investing (SIP)

Source: NSE, www.niftyindices.com, Data as on 31st May, 2025*. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The above data is used to explain the concept and should not be used for development or implementation of an investment strategy. For complete investment strategy please refer www.niftyindices.com and the Scheme Information Document (SID) at <https://www.kotakmf.com/Information/forms-and-downloads>

Scheme Features

Name of the Scheme	Kotak Nifty 200 Quality 30 Index Fund	Kotak Nifty200 Quality 30 ETF
Category of Scheme	Others - IndexFund	Others - ETF
Type of scheme	An open ended scheme replicating/tracking the Nifty 200 Quality 30 Index	An open ended scheme replicating/tracking the Nifty200 Quality 30 Index
Investment Objective	The investment objective of the scheme is to replicate the composition of the Nifty200 Quality 30 Index and to generate returns that are commensurate with the performance of the Nifty200 Quality 30 Index, subject to tracking errors. However, there is no guarantee or assurance that the investment objective of the scheme will be achieved.	The investment objective of the scheme is to replicate the composition of the Nifty200 Quality 30 Index and to generate returns that are commensurate with the performance of the Nifty200 Quality 30 Index, subject to tracking errors. However, there is no guarantee or assurance that the investment objective of the scheme will be achieved.
Benchmark	Nifty 200 Quality 30 Index (Total Return Index (TRI))	Nifty200 Quality 30 Index (Total Return Index (TRI))
Minimum Amount for Application in the NFO of scheme	Rs. 100/- and any amount thereafter^	Rs. 5,000/- and any amount thereafter^
Fund Manager(s)	Mr. Devender Singh, Mr. Satish Dondapati and Mr. Abhishek Bisen	

^Please refer to the Scheme Information Document (SID) of the scheme for complete details about minimum application amount for ongoing purchase. For detailed Asset allocation, please refer to Scheme Information Document (SID)

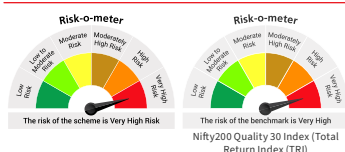


KOTAK NIFTY 200 QUALITY 30 INDEX FUND

An open-ended scheme replicating/tracking Nifty 200 Quality 30 Index.

This product is suitable for investors who are seeking*:

- Long term capital growth .
- Return that corresponds to the performance of Nifty 200 Quality 30 Index, subject to tracking error.



KOTAK NIFTY200 QUALITY 30 ETF

An open-ended scheme replicating/tracking Nifty200 Quality 30 Index.

This product is suitable for investors who are seeking*:

- Long-term capital appreciation.
- Investment in stocks comprising the Nifty200 Quality 30 Index and endeavours to track the benchmark index, subject to tracking errors.

Distributed By:

*Investors should consult their financial advisor if in doubt about whether the product is suitable for them.

The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or the model portfolio and same may vary post NFO when actual investments are made

Disclaimer

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Past performance may or may not be sustained in future. For more details visit www.kotakmf.com. For detailed portfolio and related disclosures for the scheme(s) please refer our website <https://www.kotakmf.com/Information/forms-and-downloads>. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The fund manager may make the changes, as per different market conditions and in the best interest of the investors. To view the latest complete performance details of the Scheme(s) kindly refer to the factsheet on our website <https://www.kotakmf.com/Information/forms-and-downloads>. Investors may consult their financial expert before making any investment decision.

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