Unlock the **potential of quality.**

Invest in ICICI Prudential Nifty200 Quality 30 Index Fund

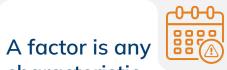
NFO DATE 21st May 2025 | 4th June 2025





What is Factor Investing?

Factor Based investing:



characteristic that helps explain the long-term risk and return performance of an asset.



investing process.

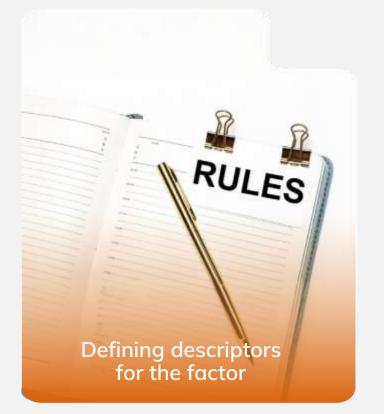


Commonly known factors are Low Volatility, Momentum, Quality, and Value.



What is Factor Investing?

Factor investing strategically targets key drivers such as quality, value, size, low volatility and momentum to optimize portfolio returns and manage risk.





Establishing rules to select a portfolio of companies using the factor



rebalance periodically



What is quality investing?

Quality investing selects resilient, sound businesses with strong balance sheets which potentially offer relative stability during market stress.

It's far better to buy a wonderful company at a fair price than a fair company at a wonderful price.

- Warren Buffett

But investing isn't about beating others at their game. It's about controlling yourself at your own game.

- Benjamin Graham

Courage has taught me no matter how bad a crisis gets...any sound investment will eventually pay off.

- Carlos Slim

Parameters of Quality Factor

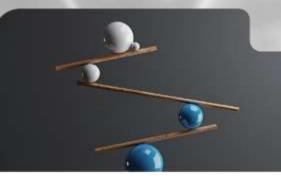




Efficiency

How well the company uses its equity capital to generate profits

Return on Equity



Relative Stability

Indicates less sensitivity to business cycle ups and down

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Earnings per share (EPS) growth variability over last 5 years



Resilience

Lower debt levels imply that the company can better withstand economic downturns



Financial Leverage (Debt/Equity ratio)

Presenting ICICI Prudential Nifty200 Quality 30 Index Fund

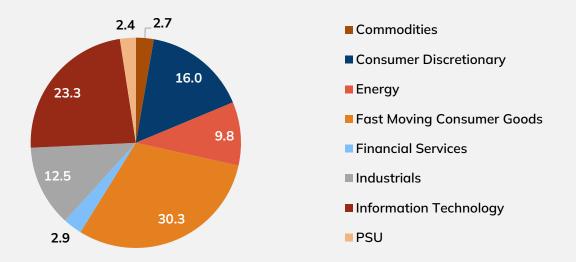
An Open- Ended Index scheme replicating Nifty 200 Quality 30 TRI







The Nifty200 Quality 30 Index includes top 30 companies from the universe Nifty 200 Index on the basis of "quality" score.



Key Index Stats	Nifty200 Quality 30 Index	Nifty 200 Index	Nifty 50 Index
Price Earnings Ratio (P/E)	28.7	23.2	21.9
Price Book Ratio (P/B)	8.9	3.8	3.6
Dividend yield	2.2	1.2	1.3

Top 10 constituents of Nifty200 Quality 30 Index

Company	Weight (%)
NESTLE INDIA LTD.	5.9
HINDUSTAN UNILEVER LTD.	5.3
COAL INDIA LTD.	5.1
BRITANNIA INDUSTRIES LTD.	5.0
ASIAN PAINTS LTD.	4.7
ITC LTD.	4.7
BHARAT ELECTRONICS LTD.	4.6
COLGATE PALMOLIVE (INDIA) LTD.	4.4
TATA CONSULTANCY SERVICES LTD.	4.4
HCL TECHNOLOGIES LTD.	4.4

Source: NSE Indices, as on 30th April'25. For detailed methodology, please see the Appendix and www.niftyindices.com

The sector(s)/stock(s) mentioned in this document do not constitute any recommendation of the same and ICICI Prudential Mutual Fund may or may not have any future positions in the sector(s)/stock(s). The asset allocation and investment strategy will be as per SID





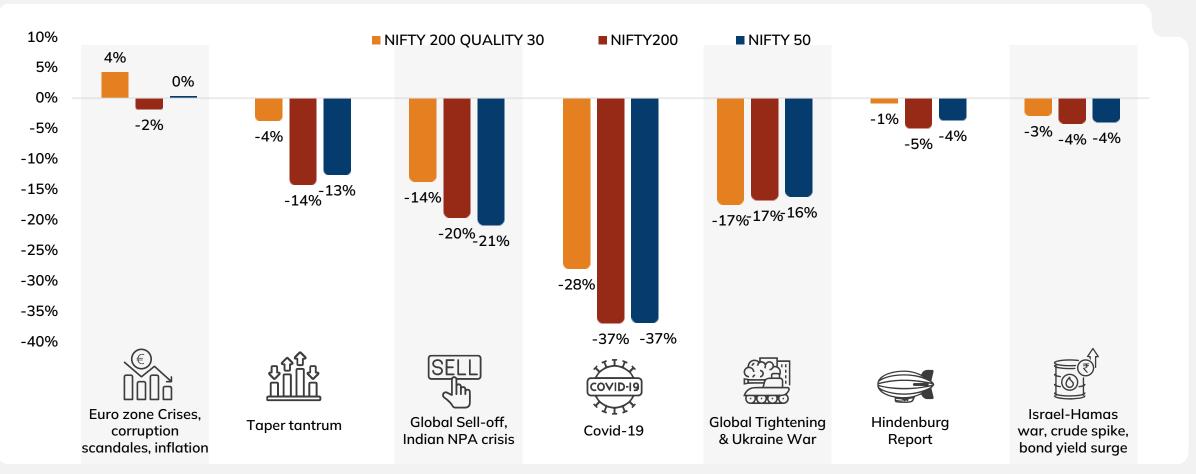
Selects top 30 stocks from the Nifty 200 index with high "Quality" scores.

Parameters	Nifty200 Quality 30 Index
Universe	Nifty 200 Index
Eligibility criteria for the index	Stocks with F&O and listing history > 1y are eligible
Metrics used to define Quality factor	Returns on Equity (ROE), Debt/Equity ratio (D/E), 5yrs EPS Growth Variability (EGV)
Quality Score	Quality Score calculated as Normalized Z-Scores from^: i) Non-financials - 0.33*(ROE Z Score) + 0.33*(-D/E Z Score) + 0.33*(-EGV Z Score) ii) Financials - 0.5*(ROE Z Score) + 0.5*(-EGV Z Score)
No. of stocks	30 stocks from Nifty 200 Index selected based on Quality score
Weights and capping	Each stock capped at the lower of 5% or 5 times the weight of the stock in index based on free float market capitalization.
Portfolio Rebalancing	Semi-annual (June and December)

Source: NSE Indices Limited. *For detailed methodology, please visit the link. ^ For Quality index, weighted average formula has negative of Z Score for D/E and EGV since lower values of these metrics are preferred.



Historical performance during market stress



Source: MFI Explorer; MFI Explorer is a tool provided by ICRA Online Ltd. For their standard disclaimer please visit http://www.icraonline.com/legal/standard-disclaimer.html. Past performance may or may not be sustained in the future and the same may not necessarily provide the basis for comparison with other investment. Dates for period considered: Euro zone Crises, corruption scandals, inflation - 1 Nov'10 to 31 Dec'10; Taper tantrum - 22 May'13 to 28 Aug'13; Global Sell-off, Indian NPA crisis - 4 Mar'15 to 29 Feb'16; Covid-19 - 20 Feb'20 to 23March'20; Global Tightening & Ukraine War – 19 Oct'21 to 17 June'22; Hindenburg Report - 24 Jan'23 to 1 Jan'23; Israel-Hamas war, crude spike, bond yield surge - 6 Oct'23 to 26 Oct'23.Performance of the indices do not indicate performance of the scheme





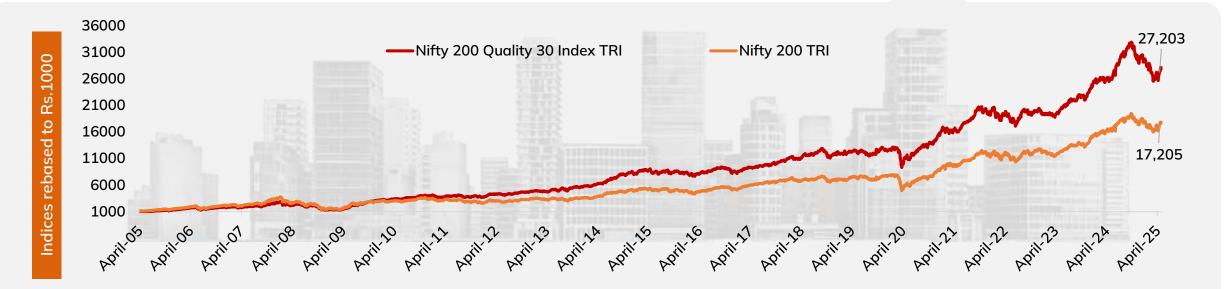
The Nifty 200 Quality 30 TRI has generated higher average Rolling Returns over 1, 5 and 10 years horizons compared to Nifty 200 TRI and Nifty 50 TRI

	Av. Rolling Returns			Std Deviation of Rolling Returns		Return - Risk Ratio			
	Nifty 200 Quality 30 Index TRI	Nifty 200 TRI	Nifty 50 TRI	Nifty 200 Quality 30 Index TRI	Nifty 200 TRI	Nifty 50 TRI	Nifty 200 Quality 30 Index TRI	Nifty 200 TRI	Nifty 50 TRI
1 Year	25%	25%	19%	15%	16%	15%	1.7	1.5	1.3
5 Years	15%	14%	14%	14%	15%	15%	1.1	0.9	0.9
10 Years	17%	12%	12%	15%	17%	16%	1.1	0.7	0.7

Data as on April 30th, 2025. MFI Explorer is a tool provided by ICRA Online Ltd. For their standard disclaimer please visit <u>http://www.icraonline.com/legal/standard-disclaimer.html</u>. The performances of the indices do not indicate the performance of the Scheme. Past performance may or may not be sustained in the future and the same may not necessarily provide the basis for comparison with other investment. In case, the start/end date of the concerned period is a non-business date (NBD), the NAV of the previous date is considered for computation of returns., Index variants considered above is total return index variant. Return – Risk ratio calculated by dividing Av rolling returns by Stand Deviation. Compound Annualized returns considered above.



Index Performance



CAGR as on 30th April'2025

Returns Periods	NIFTY 200 QUALITY 30	NIFTY200	NIFTY 50
1 Year	7.3%	7.1%	9.0%
3 Year	13.4%	15.0%	13.8%
5 Year	19.1%	22.7%	21.2%
10 Year	13.0%	13.5%	12.9%
Since 01 April, 2005	18.0%	14.5%	14.5%

Source: NSE Indices Ltd. and internal calculations. As on April 30, 2025. Past performance may or may not be sustained in the future and is not a guarantee of any future returns. AMC/Mutual Fund is not guaranteeing or promising or forecasting any returns. *CAGR: Compounded Annual Growth Rate

Why invest in ICICI Prudential Nifty200 Quality 30 Index Fund



Performed well during market stress



Investment through Systematic Registration

SIP/STP/SWP



• Low expense ratio



Rule based and transparent

 Stock selection and weightage determined by index methodology

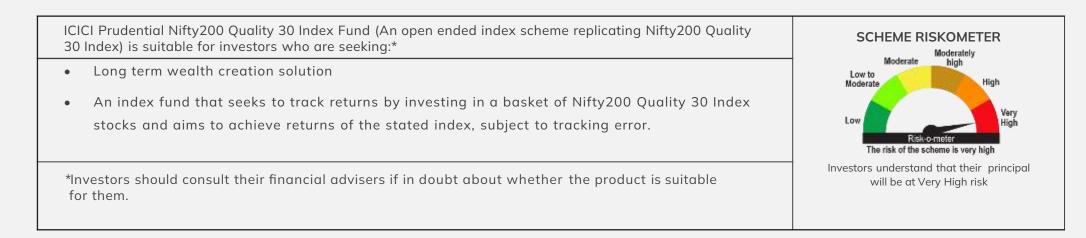




	Scheme Characteristics			
Scheme Name	ICICI Prudential Nifty200 Quality 30 Index Fund			
NFO Period	May 21, 2025 – June 4, 2025			
Plans / Options	Plans: Regular & Direct			
	Options: Growth & IDCW (IDCW Payout & IDCW Reinvestment)			
Exit Load	Nil			
	The Trustees shall have a right to prescribe or modify the exit load structure with prospective effect subject to a maximum prescribed under the Regulations.			
	DURING NEW FUND OFFER PERIOD/ DURING ONGOING OFFER PERIOD:			
Minimum Application Amount, including switches	Rs. 1000/- (plus in multiple of Re. 1)			
	Minimum application amount for switch-ins: Rs. 1000/- and any amount thereafter.			
Minimum Additional	Rs.1000/- (plus in multiple of Re.1)			
Application Amount, including switches	Minimum additional application amount for switch ins – Rs. 1000/- and any amount thereafter.			
	DURING NEW FUND OFFER PERIOD/ DURING ONGOING OFFER PERIOD:			
SIP amount	· Daily, Weekly, Fortnightly, Monthly SIP ^{\$} : Rs. 1000/- (plus in multiple of Re. 1/-) Minimum installments: 6			
SIF unbunt	· Quarterly SIP ^{\$} : Rs. 1000/- (plus in multiple of Re. 1/-) Minimum installments – 4			
	^{\$} The applicability of the minimum amount of installment mentioned is at the time of registration only			
Benchmark	Nifty200 Quality 30 TRI			
Allotment Date	Within 5 Business days of NFO closing			
Fund Manager	Mr. Nishit Patel and Ms. Ashwini Shinde			
MICR Cheques, Transfer	MICR cheques will be accepted till the end of business hours up to June 4, 2025.			
cheques & RTGS	Electronic Payments and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours up to June 4, 2025.			
	Switch-in requests from equity and other schemes will be accepted up to June 4, 2025 till the cut-off time applicable for switches.			
Switches	Switch-in request from ICICI Prudential US Bluechip Fund, ICICI Prudential Global Advantage Fund (FOF), ICICI Prudential Nasdaq 100 Index Fund, ICICI Prudential Strategic Metal & Energy Equity Fund of Fund, ICICI Prudential Global Stable Equity Fund (FOF), ICICI Prudential India Equity (FOF) and ICICI Prudential Thematic Advantage Fund (FOF) will not be accepted.			



Riskometer and Disclaimers



It may be noted that the scheme risk-o-meter specified above is based on the internal assessment of the scheme characteristics and may vary post NFO when the actual investments are made. The same shall be updated on ongoing basis in accordance with clause 17.4 of the Master Circular.

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Disclaimers



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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