

# Kotak NIFTY Midcap150 Momentum 50 Index Fund

An open-ended scheme replicating/tracking the NIFTY Midcap 150 Momentum 50 Index



## Decoding Market Capitalization

### Large Caps

Top 100 companies by market capitalization in India

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Market Capitalisation Above ₹~84,325 Crs

Extensively researched  
Moderate growth  
High institutional holding

### Mid Caps

101st to 250th companies by market capitalization

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Market Capitalisation ₹~27,564 to ₹~82,453 Crs

- Under-owned
  - High growth
  - Proven management history
- Emerging Leaders Of The Equity Market**

### Small Caps

Beyond 250th & lower companies

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Market Capitalisation Below ₹~27,480 Crs

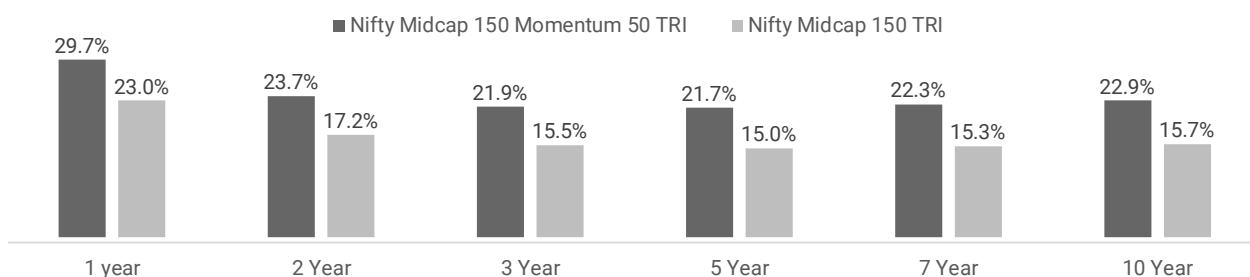
Many fail at pre-emergence stage  
Business models not established

Source: AMFI Market Capitalization as on 30-June-2024. As per para 2.7 of SEBI Master Circular No. SEBI/HO/IMD/IMD-PoD-1/P/CIR/2024/60 dated June 27, 2024, Large Cap: 1st -100th company in terms of full market capitalization. Mid Cap: 101st -250th company in terms of full market capitalization. Small cap: 251st company onwards in terms of full market capitalization. The market capitalization (in Rs) mentioned above are approximate numbers. The Market Capitalization mentioned above are only to explain the concept and is for illustration purpose only not strategy and should not be used for development or implementation of an investment strategy.

## Nifty Midcap 150 Momentum 50 TRI Has Generated Returns Superior To Nifty Midcap 150 TRI

Index Name	1 Year	3 Year	5 Year	7 Year	10 Year
Nifty Midcap 150 TRI	50.1	27.9	31.9	20.7	20.8
Nifty Midcap150 Momentum 50 TRI	66.1	32.3	39.9	26.1	27.0

### Rolling Returns Since Inception (%)



Source: Niftyindices.com | ICRA MFI explorer | Returns as of 30th August 2024 | Returns <1 year is Absolute & Returns>= 1 year is Compounded Annualized Growth Rate ("CAGR"). Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

# Presenting Kotak Nifty Midcap 150 Momentum 50 Index Fund



Diversified across 14 sectors\*



Rebalancing of index every 6 months



Preference for F&O



Portfolio of top 50 companies with highest normalized momentum score from the Nifty Midcap 150 Index



Relatively Low Cost when compared to actively managed funds



Index suitable for systematic investing

Source: NSE, www.niftyindices.com, Data as on 30th August, 2024\*. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. For detailed index methodology kindly visit www.niftyindices.com. The above data is used to explain the concept and should not be used for development or implementation of an investment strategy.

## Nifty Midcap 150 Momentum 50 TRI Has Generated Returns Superior To Nifty Midcap 150 TRI

Rising Markets		Nifty 500 TRI	Nifty Midcap 150 Momentum 50 index TRI	Nifty Midcap 150 Index TRI
		Returns (%)	Returns (%)	Returns (%)
01-Apr-05	04-Jan-08	52%	70%	56%
09-Mar-09	09-Nov-10	81%	103%	113%
13-Mar-14	03-Mar-15	48%	94%	77%
25-Feb-16	17-Jan-20	17%	19%	17%
23-Mar-20	18-Oct-21	83%	114%	100%
28-Mar-23	30-Aug-24	45%	74%	63%
Falling Markets		Nifty 500 TRI	Nifty Midcap 150 Momentum 50 index TRI	Nifty Midcap 150 Index TRI
		Returns (%)	Returns (%)	Returns (%)
04-Jan-08	09-Mar-09	-58%	-67%	-67%
03-Mar-15	25-Feb-16	-20%	-8%	-15%
17-Jan-20	13-Mar-20	-38%	-19%	-67%
25-Nov-22	28-Mar-23	-25%	-24%	-18%
Neutral Markets		Nifty 500 TRI	Nifty Midcap 150 Momentum 50 index TRI	Nifty Midcap 150 Index TRI
		Returns (%)	Returns (%)	Returns (%)
09-Nov-10	13-Mar-14	0%	9%	-3%
18-Oct-21	24-Nov-22	0%	-1%	-2%

Source: AMFI Market Capitalization as on 30-June-2024. As per para 2.7 of SEBI Master Circular No. SEBI/HO/IMD/IMD-PoD-1/P/CIR/2024/60 dated June 27, 2024, Large Cap: 1st -100th company in terms of full market capitalization. Mid Cap: 101st -250th company in terms of full market capitalization. Small cap: 251st company onwards in terms of full market capitalization. The market capitalization (in Rs) mentioned above are approximate numbers. The Market Capitalization mentioned above are only to explain the concept and is for illustration purpose only not strategy and should not be used for development or implementation of an investment strategy.

## Scheme Features

**Name of the Scheme :** Kotak Nifty Midcap 150 Momentum 50 Index Fund

**Category of Scheme :** Others - Index Fund

**Type of scheme :** An open-ended scheme replicating/tracking the NIFTY Midcap 150 Momentum 50 Index

**Investment Objective :** The investment objective of the scheme is to provide returns that, before expenses, corresponding to the total returns of the securities as represented by the underlying index, subject to tracking errors. However, there is no guarantee or assurance that the investment objective of the scheme will be achieved.

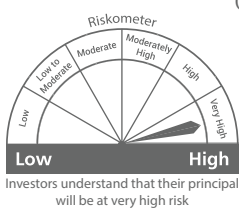
**Benchmark :** Nifty Midcap 150 Momentum 50 Index (Total Return Index (TRI))

**Minimum Amount for Application in the NFO of scheme :** Rs. 100/- and any amount thereafter\*

**Fund Manager(s) :** Mr. Devender Singhal, Mr. Satish Dondapati and Mr. Abhishek Bisen

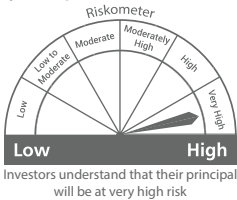
\*Please refer to the Scheme Information Document (SID) of the scheme for complete details about minimum application amount for ongoing purchase. For detailed Asset allocation, please refer to Scheme Information Document (SID)

### Scheme Riskometer



### Benchmark

(Nifty Midcap 150 Momentum 50 Index)



### KOTAK NIFTY MIDCAP 150 MOMENTUM 50 INDEX FUND

An open-ended scheme replicating/tracking the NIFTY Midcap 150 Momentum 50 Index

**This product is suitable for investors who are seeking\***

- Long term capital growth
- Return that corresponds to the performance of NIFTY Midcap 150 Momentum 50 Index subject to tracking error

### Distributed By:

\*Investors should consult their financial advisors if in doubt about whether the product is suitable for them (The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or the model portfolio and same may vary post NFO when actual investments are made)

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